



**TACO BELL  
FOUNDATION**



ASHOKA

# **AMBITION**

# **ACCELERATOR**

## **Team Building Toolkit**

**Accelerate Your Application!**





# AMBITION ACCELERATOR

2022

## Apply to the 2022 Taco Bell Foundation Ambition Accelerator!

### What is it?

The Taco Bell Foundation Ambition Accelerator encourages all **young people between the ages of 16-26** to submit their venture ideas for the opportunity to:

- Grow Changemaking abilities
- Access funding
- Receive mentorship
- Join a community of like-minded individuals!

### What do changemakers receive?

- **EVERYONE** who applies will receive feedback on their idea for social change and be plugged into future opportunities for Changemaking.
- **220 applicants** will receive a **\$500** investment in their bold idea for positive change (apply by **July 21st, 2022!**)
- **25 qualifying teams** will receive an additional **\$1,000** and have the opportunity to attend an all-expenses-paid **Ambition Accelerator Summit** that will be hosted from **November 3-6, 2022** at the Taco Bell HQ, featuring skill-building workshops and networking events to foster connections with young changemakers.
- During the Summit, **5 teams** will have the opportunity to pitch their project idea, **4 teams** will receive **\$10,000**, with **1 team** receiving a grand prize of **\$25,000**.

[Apply Here!](#)

### Who is eligible?

Young innovators in the US and US territories ages 16-26 with brand new or pre-existing ideas to positively change their communities.

### When should changemakers apply?

Final Deadline: July 21st, 2022  
(11:59 PM EST)

### Why this program?

We know that today's young people are determined to impact the world for the better. But those brave enough to pursue social impact often come up against major barriers — from lack of skills and social connections to limited financial savvy and funds. Let's help young changemakers across all communities overcome these barriers.

Join us in activating young people working to challenge the norm and disrupt existing systems and mindsets within their communities.



## Build Your Dream Team!



Behind every game-changing social venture is an awesome team of changemakers!  
Use this toolkit to identify, recruit, and assemble your crew!

### Included In This Toolkit:

1. Identify Teammates Worksheet (15-minute activity)
2. Create A Recruitment Pitch Worksheet (20-minute activity)
3. Establish Team Roles Worksheet (30-minute activity)

### Know Before You Go!

This toolkit is designed to:

- Help you find and recruit potential teammates.
- Create a short pitch to inform potential teammates of your project and mission.
- Establish team roles and responsibilities.
- Continue the journey with the additional resources at the end of the toolkit.



### Have a question?

Email [ambition@ashoka.org](mailto:ambition@ashoka.org)

Text us at (571)-622-1066

DM on Instagram @ashokachangemakers





# Worksheet #1: Identify Potential Teammates

Need help assembling your crew? This worksheet will help you identify potential teammates whom you can add to your application. Let's get started!

Using the columns below, take 15 minutes to list:

- **Teammate Name:** List all of the potential teammates in your circle. Who do you know?
- **Connection To You:** What is their connection to you - are they a schoolmate? Family Friend? Cousin?
- **Potential Role:** What do they care about? What are their strengths? What role could they play?
- **Best Way to Contact:** What is the best way to contact them about joining your team?



Teammate Name	Connection To You	Potential Role	Best Way To Contact



# Worksheet #2: Create A Recruitment Pitch!

Have a list of potential teammates? Awesome work! Use this worksheet to craft a short elevator pitch that you can use to recruit new teammates to join you.

## Tips for your Pitch:

- Keep it short: 30 seconds or 80 to 90 words is all you need!
- Lead with your passions: your ideas are important and worthy of growth
- Define your ask: think about the call to action at the end of your pitch, which might be as simple as, "will you join me?" Check out the companion teambuilding video!

## Recipe for the Perfect Elevator Pitch:

1. Introduce yourself and your goal for the pitch.
2. Outline your idea, solution, or venture. Include your mission, goals, and obstacles.
3. Explain why you want this person to work with you and what role they could play.
4. Outline the benefits of joining your team and any time commitments or responsibilities involved.
5. Provide a call to action. What next steps should they take if they want to join you?

## Draft your Pitch:

Introduce yourself	
Outline your Idea	
Your "why"	
Benefits and Responsibilities	
Call to Action	

# Worksheet #3: Establish Team Roles

So you've assembled an awesome team of changemakers who are ready to help: what's next? An important part of team building is delegating roles and responsibilities.

## Creating Roles

Below is a chart designed to help assign roles to each teammate, establish tasks for each, estimate time commitment, and brainstorm goals for each person.

## Involving Others

Remember to get your teammates involved in the process of assigning roles! Share this worksheet with your crew and work on it together - it's a great team-building exercise and will prevent future misunderstandings!

## Roles & Responsibilities

Teammate Name	Role	Responsibility	Goal	Time Commitment



Amazing work: you've made it to the end of this toolkit and assembled a bold, team full of endless creativity!

Guess what? You can now register yourself and your team for the Taco Bell Ambition Accelerator! Check out the links below to discover new resources and apply!

## Digital Content

- [Watch the official 2022 TBxAA Info Session](#)
- Watch the Team Building video



## How-to Guides & Examples

- [Creating Change Virtually](#): "Is it still possible to launch a new project during a pandemic? We're seeing changemakers around the world say "yes.""
- [Intrapreneurship](#): "How to change your institutions from the inside"
- [Changing Systems](#): "How to address root issues to create lasting change"
- [Changing Mindsets](#): "Shifting our mindset towards future changemaking"
- [Stories of your changemakers](#): Examples of other young people leading change

### Questions? Feedback?

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