



TACO BELL
FOUNDATION

ANNUAL REPORT



2022 ANNUAL REPORT

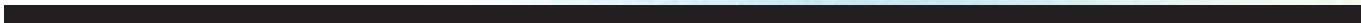
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A LETTER FROM OUR EXECUTIVE DIRECTOR

2022 was a milestone year for the Taco Bell Foundation as we celebrated three decades of breaking down barriers to education. In our thirtieth year, the word “connection” became a clarifying reason for why we exist. We know that to educate and inspire future leaders, we first must connect them with the educational, financial, and social tools they need. And with many young people, especially in marginalized communities lacking those connections, we have many opportunities to serve.

The Taco Bell Foundation prides itself on forging valuable connections for young people, Taco Bell team members, and the donors who fund them. Every customer who rounds up their order total at a Taco Bell restaurant creates new opportunities for students in their own communities and beyond. Thank you to the loyal fans and everyone in the Taco Bell family who makes our mission possible.

In 2022, the Taco Bell Foundation proudly committed to becoming a \$100 million foundation so that we can continue connecting young people from every background imaginable with the resources

and opportunities they need to learn and thrive. As we head into the next 30 years, with three decades of experience expanding access to education, we are ready to connect the next generation with what they need to achieve their dreams and create lasting change.

A handwritten signature in black ink that reads "Jennifer C. Bradbury". The signature is fluid and cursive, with a large loop at the end.

Jennifer Bradbury

Executive Director, Taco Bell Foundation



OUR MISSION

The Taco Bell Foundation breaks down barriers to education for the next generation of leaders.

OUR VISION

Fuel every young person's boldest ambition to create good.



PROGRAMS & PARTNERSHIPS

LIVE MÁS SCHOLARSHIP

The Taco Bell Foundation's signature program, the Live Más Scholarship, aims to equip the nation's next generation of world-changers with the resources they need to succeed. The Live Más Scholarship supports

consumers and Taco Bell Team Members and can be renewed up to three times. Beyond the money, scholars have access to a community of peers, professional development events, mentoring and various tools year-round.

In 2022, the Taco Bell Foundation awarded more than **\$8 million** in scholarships and welcomed **341 new scholars** to the Live Más Scholar Community. The Live Más Scholar Community is made up of **1,895 passionate young people** who aim to use their passion to make a positive impact on their community and the world.





PROGRAMS & PARTNERSHIPS

COMMUNITY GRANTS

In 2022, the Taco Bell Foundation supported nearly **400 nonprofit organizations** championing youth in local communities through our Community Grants Program. Our partners provide direct services for many at-risk, underperforming, and underrepresented youth, including mentorship, college and career exploration and readiness, financial literacy, entrepreneurship and socio-emotional well-being.

IMPACT FUND

The Taco Bell Foundation's Impact Fund is an invitation-only portfolio of grants that identifies and supports promising solutions in higher-ed, fosters collaboration among nonprofits, and helps scale our impact. We launched our Impact Fund request for proposals December 2022 and **awarded \$250,000** among four grant recipients who are breaking down barriers to youth education in innovative and collaborative ways.





A YEAR IN REVIEW



TACO BELL
FOUNDATION™

PARTNERSHIPS





- Community Grants
- Emergency Relief Grants
- Impact Fund



COMMUNITY GRANTS



\$7 MILLION

IN COMMUNITY GRANTS

49

STATES

83%

OF YOUTH SERVED RECEIVED
FINANCIAL AID

686,000

YOUTH SERVED

170

COMMUNITIES

70%

OF YOUTH SERVED APPLYING
FOR POST-SECONDARY
EDUCATION**

428

ORGANIZATIONS

83%

AT-RISK YOUTH SERVED*

*Examples of "at risk" youth include those who may be living below the poverty line, homeless, or transient; involved in drugs or alcohol; abused sexually, physically, or emotionally; lacking social or emotional support; or involved with delinquent peers. Source: National Center for Social Engagement.

**Including vocational schools, junior colleges, and four-year universities.





BOYS & GIRLS CLUBS OF AMERICA

BOYS & GIRLS CLUBS OF AMERICA PROVIDES CLUBS THE TOOLS AND RESOURCES THEY NEED TO HELP RECRUIT, IMPACT, AND RETAIN TEENS THROUGH PROGRAMS LIKE YOUTH OF THE YEAR AND KEYSTONE CLUBS.

Since 1995, the Taco Bell Foundation has granted **\$60 million** dollars to approximately 300 Clubs across the country. In 2022, the Taco Bell Foundation awarded over **\$4 million** to 256 individual Boys and Girls Clubs across the country.



In 2022, the Taco Bell Foundation awarded **\$898,692 to 48 Junior Achievement areas**. During the 2021-2022 school year, our partnership impacted nearly **50,000 students** in Junior Achievement classrooms.



COMMUNITY GRANTS



"The funding we received from Taco Bell allowed our Keystone and Leaders In Training program to be taken to the next level. Through these two programs I was given experience serving others, working with youth through the Leader In Training program and they helped me complete my first resume and job application that I turned into the Club and was given my first ever job as a Jr. Staff at the Club! Now I am making money to help support my family and I am learning what it takes to be a great role model for kids."

– Boys and Girls Club of Western Nevada



"For more than 100 years, thanks to partners like the Taco Bell Foundation, Junior Achievement has prepared young people for the real world by developing successful financial management habits, empowering them to explore the potential of becoming an aspiring entrepreneur, and providing them with the skills necessary to succeed in a global workforce. Your generous support ensures nearly fifty-thousand students were equipped with better financial and career planning skills. It is a privilege to partner with Taco Bell Foundation to deliver these life-changing programs each year."

– Junior Achievement

"Junior Achievement was a great experience that helped me learn a lot about what to expect when it comes to college and applying for jobs. I really enjoyed the mock interviews and getting to work on a presentation that is related to a career I am interested in. Thank you, Taco Bell Foundation, for providing this wonderful opportunity."

– Sannae, Student, CREC Civic Leadership High School, Enfield, CT

"Junior Achievement has made me more inclined to become an entrepreneur and start my own business. I enjoyed the responsibility and positions that I held in JA Company Program. I would prefer the responsibilities of running a business over a regular job."

– Colin, Student, Boardman High School, Youngstown, OH



CITY YEAR AMERICORPS MEMBERS SERVE A YEAR IN SYSTEMICALLY UNDER-RESOURCED SCHOOLS ACROSS 29 U.S. CITIES. THEY HELP STUDENTS ENGAGE WITH THEIR LEARNING, DEVELOP THEIR POTENTIAL, AND MASTER SKILLS THAT PREPARE THEM FOR SUCCESS IN COLLEGE AND CAREERS.

The Taco Bell Foundation has invested more than **\$3 million** dollars to support students and City Year AmeriCorps members since 2013. In the 2021-22 school year, the Foundation awarded **over \$613,000** to City Year sites serving students in 21 cities.



Team Lyders Franchise Market Coach Dane Mamula has been working with City Year Detroit for the last four years. He not only is an advocate for the students that City Year Detroit serves, but also participates in several of the networking and mentoring opportunities City Year Detroit hosts throughout the year for their AmeriCorps members. During the Career Pathways event, he reiterated that “we (Taco Bell) offer a wide variety of roles for prospective candidates, and I can promise you that those that serve with City Year are at the top of our list.”

“We thank Taco Bell Foundation for supporting the dedicated young leaders advancing equity in education through service at Jefferson High School in South LA. Your program sponsorship has been key in helping us ensure that all children—no matter the zip code—can realize their full potential.”

– City Year





COLLEGE ADVISING CORPS AIMS TO INCREASE THE NUMBER OF LOW-INCOME, FIRST-GENERATION, AND UNDERREPRESENTED STUDENTS WHO ENTER AND GO ON TO SUCCESSFULLY EARN A HIGHER EDUCATION DEGREE.

College Advising Corps works with partner institutions and places recent graduates as full-time college advisors in underserved high schools across the nation. Advisors support students in becoming college-ready, and deliver personalized, knowledgeable guidance on college admission, financial aid, and enrollment.

Since 2018, the Taco Bell Foundation has awarded nearly **\$2 million** to College Advising Corps and in the 2021-22 school year, we supported 14 of their sites.



“As our loyal, long-term partner, the Taco Bell Foundation has been instrumental in transforming the lives of hundreds of thousands of less advantaged high school students nationwide by leveling the educational playing field.”

– College Advising Corps

“About a month ago, I called a student named Connor to the College and Career Center at our high school. I do this with every student to see where they are with their college search. Connor stands out. When he came in, he automatically became incredibly nervous. He was overwhelmed and felt unprepared for what his future had in store. His nervousness and fear made him freeze—he hadn't started any applications or scholarship searches.

We made a game plan together. He started coming down to see me for twenty-minutes every week. While it wasn't much time, it was enough to get him started on this journey while not adding to the overwhelming stress he was feeling. We recently submitted his first application! Connor's story reminds me that everyone is at a different starting point. It doesn't matter if we start late or have fear—it just matters that we start.”

– Jelicia Hunt, Second-Year Advisor | Texas A&M University



ALASKA (3)**ANCHORAGE**

- Boys & Girls Clubs of Alaska
- Junior Achievement of Alaska
- Boys & Girls Club of Alaska, Fairbanks Unit

ALABAMA(15)**ANNISTON**

- Boys & Girls Clubs of East Central Alabama
- BIRMINGHAM (Ann and Tusc)
- A.G. Gaston Boys & Girls Club, Inc
- Alabama Possible
- Boys & Girls Clubs of Central Alabama

- West Alabama
- Hispanic Interest Coalition of Alabama

- Jones Valley Teaching Farm
- Junior Achievement of Alabama

- COLUMBUS, GA (Opelika, ALI)
- Boys & Girls Clubs of Greater Lee County

- Lake Eufaula

DOTHAN

- Boys & Girls Clubs of Wiregrass

HUNTSVILLE-DECATUR (Flor)

- Boys & Girls Clubs of North Alabama
- Junior Achievement of Alabama

MOBILE-PENSACOLA (Ft Walt)

- Boys & Girls Clubs of South Alabama

MONTGOMERY-SELMA

- Boys & Girls Clubs of River Region

ARKANSAS (2)**FT. SMITH-FAY-SPRINGDL-RGRS**

- Fort Smith Children's Shelter
- LITTLE ROCK-PINE BLUFF
- City Year Little Rock

ARIZONA(9)**PHOENIX (Prescott)**

- Alice Cooper's Solid Rock Teen Centers
- Banner Health Foundation Workforce Development Program

- Best Buddies Arizona
- Boys & Girls Clubs of the Valley (BGCAZ)

- Junior Achievement of Arizona
- Rosie's House
- TUCSON (Sierra Vista)

- Boys & Girls Club of Sierra Vista
- Tucson

- Junior Achievement of Arizona

CALIFORNIA (40)**BAKERSFIELD**

- Boys & Girls Clubs of Kern County
- Junior Achievement of Southern California

CHICO-REDDING

- Boys & Girls Clubs of the North Valley

EUREKA

- No applicants in 2021, open for recommendations

FRESNO-VISALIA

- Boys & Girls Club of Fresno County
- Merced County
- the Sequoias-Tulare Unit

LOS ANGELES

- Boys & Girls Clubs of Central Orange Coast
- Greater Conejo Valley
- Long Beach
- Santa Clara Valley
- CSLA

- City Year Los Angeles
- College Advising Corps USC
- Emerald Cities Collaborative

- Junior Achievement of Southern California
- LeadersUp
- MENTOR California

- YouthBuild Collaborative of Southern California

MONTEREY-SALINAS

- Boys & Girls Club of Monterey County
- Santa Cruz County

PALM SPRINGS

- Boys & Girls Club of Coachella Valley

SACRAMENTO-STKTON-MODESTO

- Boys & Girls Club of El Dorado County-Western Slope
- Placer County
- Stanislaus County
- Greater Sacramento
- Vacaville

- City Year Sacramento
- Lodi Boys & Girls Club, Inc.
- Valley Children's Hospital
- Childhood Cancer Survivorship Program

SAN DIEGO

- Boys & Girls Clubs of Greater San Diego
- Junior Achievement of San Diego

SAN FRANCISCO-OAK-SAN JOSE

- Boys & Girls Clubs of Oakland
- San Francisco
- Sonoma Valley
- College Advising Corps Berkeley
- Community Youth Center
- SANLABARRA-SANMAR-SANLUOB

- Boys & Girls Clubs of the Central Coast
- United Boys & Girls Clubs of Santa Barbara County
- YUMA-EL CENTRO
- Boys & Girls Clubs of Imperial Valley

COLORADO (18)**ALBUQUERQUE-SANTA FE**

- Boys & Girls Club of La Plata
- CASPER-RIVERTON
- Junior Achievement of the Rocky Mountain
- COLORADO SPRINGS-PUEBLO
- Boys & Girls Club of Fremont County, Inc
- the Pikes Peak Region
- Pueblo County
- Colorado Springs
- Conservatory Student Programs
- Junior Achievement of Southern Colorado
- Parents Challenge

DENVER

- Boys & Girls Clubs of Metro Denver
- Colorado "I Have a Dream" Foundation
- Denver Zoo Foundation
- Mentoring Program
- Fresh Start
- Junior Achievement of Rocky Mountain
- Latin American Educational Foundation
- SOS Outreach
- GRAND JUNCTION-MONTROSE
- CASA of Mesa County
- Karis
- Mesa County Partners

CONNECTICUT(2)**HARTFORD & NEW HAVEN**

- Boys & Girls Clubs of Hartford
- Junior Achievement of Southwest New England

DC(4)**WASHINGTON, DC (HAGRSTWN)**

- A Step 2 Success
- Boys & Girls Clubs of Greater Washington
- BUILD Metro DC
- City Year Washington DC

DELAWARE(1)**SALISBURY(Reserve for 2023 for Boys & Girls Clubs of Delaware) Western Sussex****FLORIDA(20)****FT. MYERS-NAPLES**

- Boys & Girls Club of Collier County

GAINESVILLE

- Junior Achievement of Tampa Bay (Gainesville High School)

JACKSONVILLE

- Junior Achievement of North Florida

MIAMI-FT. LAUDERDALE

- City Year Miami
- MOBILE-PENSACOLA (FT WALT)
- Boys & Girls Clubs of the Emerald Coast
- Children in Crisis

ORLANDO-DAYTONA BCH-MELBRN

- Boys & Girls Clubs of Central Florida
- City Year Orlando
- Junior Achievement of Central Florida

PANAMA CITY

- Anchorage Children's Home
- Boys & Girls Clubs of Bay County
- Emerald Coast Children's Advocacy Center
- TALLAHASSEE-THOMASVILLE
- Boys & Girls Clubs of the Big Bend
- TAMPA-ST. PETE (SARASOTA)
- Boys & Girls Club of Hernando County
- Polk County
- Manatee County
- Tampa Bay
- the Suncoast

WEST PALM BEACH-FT. PIERCE

- Boys & Girls Club of Martin County
- Palm Beach County

GEORGIA(16)**ALBANY**

- Boys & Girls Clubs of Albany, Moultrie/Colquitt County

ATLANTA

- Boys & Girls Clubs of Athens
- Metro Atlanta
- College Advising Corps
- University of Georgia
- Junior Achievement of Georgia
- OneGoal Metro Atlanta
- AUGUSTA-AIKEN (Reserved for 2023 for Boys & Girls Clubs of the CSRA)
- CHATTANOOGA
- Boys & Girls Clubs of Gordon, Murray, and Whitfield Counties
- COLUMBUS, GA (OPELIKA, AL)
- Boys & Girls Clubs of the Chattahoochee Valley
- MACON
- Boys & Girls Clubs of Central Georgia
- Laurens & Johnson Counties
- SAVANNAH
- Boys & Girls Club of Bulloch County

TALLAHASSEE-THOMASVILLE

- Boys & Girls Club of Valdosta
- Marguerite Neel Williams Boys & Girls Clubs

HAWAII(2)**HONOLULU**

- Boys & Girls Club of Hawaii
- Junior Achievement of Hawaii

IOWA(2)**CEDAR RAPIDS-WTRLO-IWC&DUB**

- Boys & Girls Clubs of the Corridor
- DES MOINES-AMES
- Junior Achievement of Central Iowa

IDAHO(6)**BOISE**

- Junior Achievement of Idaho
- Youthworks-Idaho Youth Ranch
- IDAHO FALLS-POCATLLO(JCKSN)
- 6th District CASA
- 7th District CASA
- SPOKANE
- Boys & Girls Club of Kootenai County - Post Falls Unit
- TWIN FALLS
- Boys & Girls Club of Magic Valley - Twin Falls
- ILLINOIS(12)
- CHAMPAIGN&SPRINGFLD-DECATUR
- Boys & Girls Club of Decatur
- Central Illinois
- Don Moyer
- CHICAGO
- City Year Chicago
- Junior Achievement of Chicago
- DAVENPORT-R.ISLAND-MOLINE
- Boys & Girls Clubs of the Mississippi Valley
- PADUCAH-CAPE GIRARD-HARSBG
- Boys & Girls Club of Southern Illinois
- PEORIA-BLOOMINGTON
- Boys & Girls Club of Bloomington-Normal
- Pekin
- Greater Peoria
- QUINCY-HANNIBAL-KEOKUK
- Bella Ease
- ROCKFORD
- Boys & Girls Club of Rockford
- INDIANA(17)
- CHICAGO
- Boys & Girls Clubs of Greater Northwest Indiana - Hammond & Merrillville Units
- CINCINNATI
- Boys & Girls Club of Wayne County
- DAYTON
- Boys & Girls Club of Wayne County Indiana
- EVANSVILLE
- Boys & Girls Club of Evansville
- FT. WAYNE
- Boys & Girls Club of Adams County
- Fort Wayne
- Huntington County
- INDIANAPOLIS
- Boys & Girls Clubs of Indianapolis
- Junior Achievement of Central Indiana
- LAFAYETTE
- Lyn Treece Boys & Girls Club of Tippecanoe County
- LOUISVILLE
- Boys & Girls Club of Harrison-Crawford Counties

Jefferson County**SOUTH BEND-ELKHART**

- Boys & Girls Club of Elkhart County, Inc., Greater Goshen Site
- Marshall County
- St. Joseph County

TERRE HAUTE

- Junior Achievement of Southwestern Indiana

KANSAS(5)**TOPEKA**

- Boys & Girls Club of Manhattan
- Topeka
- WICHITA-HUTCHINSON PLUS
- Boys & Girls Club of Hutchinson
- South Central Kansas
- Jobs for America's Graduates of Kansas
- KENTUCKY(5)
- BOWLING GREEN
- Boys & Girls Club of Bowling Green
- KNOXVILLE
- Harlan County Boys & Girls Club, Inc.
- LEXINGTON
- Junior Achievement of the Bluegrass
- LOUISVILLE
- Boys & Girls Clubs of Kentuckiana
- Louisville Free Public Library Foundation
- LOUISIANA(10)
- ALEXANDRIA
- Junior Achievement of North Louisiana
- BATON ROUGE
- Boys & Girls Clubs of Metro Louisiana
- City Year Baton Rouge
- LAFAYETTE
- Boys & Girls Clubs of Acadiana
- LAKE CHARLES
- Boys & Girls Clubs of Acadiana - Cheniere Energy Club
- MONROE-EL DORADO
- Boys & Girls Club of North Louisiana - West Monroe
- NEW ORLEANS
- Boys & Girls Clubs of Metro Louisiana
- City Year New Orleans
- Son of a Saint
- SHREVEPORT
- Salvation Army Boys & Girls Clubs of Shreveport
- MASSACHUSETTS(5)
- BOSTON (MANCHESTER)
- City Year Boston
- Dana Farber Cancer Institute
- Home for Little Wanderers
- PROVIDENCE-NEW BEDFORD
- Dana Farber Cancer Institute
- SPRINGFIELD-HOLYOKE
- Boys & Girls Club of Greater Holyoke
- MARYLAND(9)
- BALTIMORE
- A Step 2 Success
- Boys & Girls Clubs of Annapolis & Anne Arundel County
- Harford County
- Metro Baltimore
- Southern Maryland
- CHARLESTON-HUNTINGTON
- A Step 2 Success
- CLARKSBURG-WESTON
- A Step 2 Success
- HARRISBURG-LNCSTR-LEB-YORK
- A Step 2 Success

JOHNSTOWN-ALTOONA-ST COLGE

- A Step 2 Success

MAINE**PORTLAND-AUBURN**

- (No applicants in 2021, open for recommendations)

MICHIGAN(13)**ALPENA**

- Boys & Girls Club of Alpena

DETROIT

- City Year Detroit
- The Athletic Factory
- FLINT-SAGINAW-BAY CITY
- Boys & Girls Club of Great Lakes Bay Region
- Greater Flint
- GRAND RAPIDS-KALAMAZOO-B. CRK
- Boys & Girls Club of Greater Holland
- the Muskegon Lakeshore
- Grand Rapids Youth-Commonwealth
- Greater Kalamazoo
- Junior Achievement of the Michigan Great Lakes
- LANSING
- Boys & Girls Club of Lansing
- MARQUETTE
- DAR Boys & Girls Club
- SOUTH BEND-ELKHART
- Boys & Girls Clubs of Benton Harbor
- TRAVERSE CITY-CADILLAC
- Junior Achievement of the Michigan Great Lakes
- MINNESOTA(9)
- DULUTH-SUPERIOR
- Boys & Girls Club of the Northland
- MANKATO
- Junior Achievement of the Upper Midwest
- MINNEAPOLIS-ST. PAUL
- Boys & Girls Clubs of the Twin Cities
- Change Inc.
- College Possible
- Junior Achievement of the Upper Midwest
- MENTOR Minnesota
- Youthprise
- ROCHESTER-MASON CITY-AUSTIN
- Boys & Girls Club of Rochester
- MISSOURI(15)
- COLUMBIA-JEFFERSON CITY
- Boys & Girls Clubs of the Columbia Area
- JONESBORO
- Boys & Girls Club of Poplar Bluff
- JOPLIN-PITTSBURG
- Boys & Girls Clubs of Southwest Missouri
- KANSAS CITY
- Boys & Girls Clubs of Greater Kansas City
- West Central Missouri
- City Year Kansas City
- Junior Achievement of Greater Kansas City
- OTTUMWA-KIRKSVILLE
- Junior Achievement of Greater St. Louis (Kirkville High School)
- PADUCAH-CAPE GIRARD-HARSBG
- Cape Girardeau Civic Center
- Boys & Girls Club of Springfield
- Missouri College Advising Corps (University of Missouri)
- ST. JOSEPH
- Junior Achievement of Kansas

ST. LOUIS

- Boys & Girls Club of St. Charles County
- Boys & Girls Clubs of Greater St. Louis, Inc.
- College Advising Corps
- Washington University in St. Louis
- MISSISSIPPI(6)
- BILOXI-GULFPORT
- Boys & Girls Clubs of Jackson County
- Boys & Girls Clubs of the Gulf Coast
- COLUMBUS-TUPELO-W. PNT-HSTN
- Boys & Girls Clubs of Golden Triangle
- Boys & Girls Clubs of North Mississippi
- HATTIESBURG-LAUREL
- The Salvation Army Boys & Girls Club Hattiesburg
- JACKSON
- Boys & Girls Clubs of Central Mississippi
- MERIDIAN
- (No applicants in 2021, open for recommendations)
- MONTANA(6)
- BILLINGS
- Boys & Girls Club of Yellowstone County
- BUTTE-BOZEMAN
- Big Brothers Big Sisters of Butte Silver Bow
- Boys & Girls Club of Southwest Montana
- GREAT FALLS
- Boys & Girls Clubs of Cascade County
- HELENA
- Big Brothers Big Sisters of Central Montana / Helena and Great Falls
- MISSOULA
- Boys & Girls Club Of The Flathead Reservation And Lake County
- NORTH CAROLINA(10)
- CHARLOTTE
- College Advising Corps UNC
- Salvation Army Boys & Girls Clubs of Greater Charlotte
- GREENSBORO-H.POINT-W. SALEM
- Junior Achievement of the Triad
- Salvation Army Boys & Girls Club of Greensboro
- The Salvation Army Boys & Girls Club-Winston Salem Area Command
- GREENVILLE-N.BERN-WASHGNTN
- Junior Achievement of Eastern North Carolina
- RALEIGH-DURHAM (FAYETVILLE)
- Boys & Girls Clubs of Durham and Orange Counties
- Boys & Girls Clubs of Wake County
- College Advising Corps UNC
- WILMINGTON
- Brigade Boys & Girls Club
- NORTH DAKOTA(2)
- FARGO-VALLEY CITY
- Boys & Girls Club of the Red River Valley
- MINOT-BSMRCK-DCKNSN (WLSN)
- Mountain Plains Youth Services
- NEBRASKA(2)
- LINCOLN & HASTINGS-KRNY
- Boys and Girls Clubs of Lincoln Lancaster County
- OMAHA

- Boys & Girls Clubs of the Midlands, Inc.
- NEW JERSEY(3)**
- NEW YORK
- Boys & Girls Club of Clifton
- Boys & Girls Club of Newark
- PHILADELPHIA
- Boys & Girls Clubs of Mercer County, Inc.

- NEW MEXICO(5)**
- ALBUQUERQUE-SANTA FE
- Big Brothers Big Sisters Mountain Region
- Boys & Girls Club of Armington Gallup (formerly Borderland) Otero County Central New Mexico

- NEVADA(5)**
- LAS VEGAS
- Boys & Girls Clubs of Southern Nevada
- CPLC Nevada, Inc
- Junior Achievement of Southern Nevada
- Strive for College

- RENO
- Boys & Girls Club of Truckee Meadows
- Boys & Girls Club of Western Nevada
- NEW YORK(14)**
- ALBANY-SCHENECTADY-TROY
- Boys & Girls Clubs of Schenectady
- Boys & Girls Clubs of the Capital Area
- BINGHAMTON
- Boys & Girls Clubs of Binghamton

- BUFFALO
- Boys & Girls Clubs of Buffalo
- ELMIRA (CORNING)
- (No applicants in 2021, open for recommendations)

- NEW YORK
- Boys & Girls Club of New Rochelle
- City Year New York
- College Advising Corps NYU
- Local Live Más Scholarship Program

- ROCHESTER, NY
- Boys & Girls Club of Rochester

- SYRACUSE
- Boys & Girls Clubs of Syracuse

- UTICA
- Mohawk Valley Community Action Agency, Inc.

- WATERTOWN
- Childrens Home of Jefferson County SoZo Teen Center
- Ogdensburg Boys And Girls Clubs
- Police Activities League of Massena

- OHIO(13)**
- CINCINNATI
- Boys & Girls Club of West Chester/Liberty
- Boys & Girls Clubs of Greater Cincinnati
- Clinton County Youth Council

- CLEVELAND-AKRON (CANTON)
- Boys & Girls Clubs of Northeast Ohio
- City Year Cleveland
- COLUMBUS

- Boys & Girls Clubs of Central Ohio
- City Year Columbus
- DAYTON
- Boys & Girls Club of Dayton
- Junior Achievement of OKI Partners
- LIMA

- Junior Achievement of OKI Partners
- TOLEDO
- Junior Achievement of Northwestern Ohio
- YOUNGSTOWN
- Boys & Girls Clubs of Youngstown
- Junior Achievement of Mahoning Valley

- OKLAHOMA(5)**
- OKLAHOMA CITY
- Boys & Girls Club of Oklahoma County
- Junior Achievement of Oklahoma
- Pivot
- TULSA
- City Year Tulsa
- WICHITA FALLS & LAWTON
- Junior Achievement of Oklahoma

- OREGON(9)**
- BEND
- Boys & Girls Clubs of Bend
- EUGENE
- Boys & Girls Club of Corvallis
- Northeastern Oregon Umpqua Valley Emerald Valley

- MEDFORD-KLAMATH FALLS
- Boys & Girls Clubs of the Rogue Valley
- PORTLAND
- Boys & Girls Club of Salem, Marion & Polk Counties
- Junior Achievement of Oregon & SW Washington
- Lines for Life
- PENNSYLVANIA(18)**
- ALBUQUERQUE-SANTA FE
- Alex's Lemonade Stand Foundation Young Investigators Program
- BUFFALO
- Reserved for Alex's Lemonade Stand Foundation Young Investigators Program for 2023

- CINCINNATI
- Reserved for Alex's Lemonade Stand Foundation Young Investigators Program for 2023
- COLORADO SPRINGS-PUEBLO
- Alex's Lemonade Stand Foundation Young Investigators Program
- COLUMBUS, OH
- Reserved for Alex's Lemonade Stand Foundation Young Investigators Program for 2023
- ERIE
- Junior Achievement of Western Pennsylvania
- HARRISBURG-LNCSTR-LEB-YORK
- Boys & Girls Club of Harrisburg
- JOHNSTOWN-ALTOONA-ST COLGE
- Junior Achievement of Western Pennsylvania (Altoona Area High School)
- KANSAS CITY
- Reserved for Alex's Lemonade Stand Foundation Young Investigators Program for 2023

- Junior Achievement of OKI Partners
- TOLEDO
- Junior Achievement of Northwestern Ohio
- YOUNGSTOWN
- Boys & Girls Clubs of Youngstown
- Junior Achievement of Mahoning Valley
- OKLAHOMA(5)**
- OKLAHOMA CITY
- Boys & Girls Club of Oklahoma County
- Junior Achievement of Oklahoma
- Pivot
- TULSA
- City Year Tulsa
- WICHITA FALLS & LAWTON
- Junior Achievement of Oklahoma
- Boys & Girls Club of Corvallis
- Northeastern Oregon Umpqua Valley Emerald Valley
- MEDFORD-KLAMATH FALLS
- Boys & Girls Clubs of the Rogue Valley
- PORTLAND
- Boys & Girls Club of Salem, Marion & Polk Counties
- Junior Achievement of Oregon & SW Washington
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- Junior Achievement of OKI Partners
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- Junior Achievement of Northwestern Ohio
- YOUNGSTOWN
- Boys & Girls Clubs of Youngstown
- Junior Achievement of Mahoning Valley
- OKLAHOMA(5)**
- OKLAHOMA CITY
- Boys & Girls Club of Oklahoma County
- Junior Achievement of Oklahoma
- Pivot
- TULSA
- City Year Tulsa
- WICHITA FALLS & LAWTON
- Junior Achievement of Oklahoma
- Boys & Girls Club of Corvallis
- Northeastern Oregon Umpqua Valley Emerald Valley
- MEDFORD-KLAMATH FALLS
- Boys & Girls Clubs of the Rogue Valley
- PORTLAND
- Boys & Girls Club of Salem, Marion & Polk Counties
- Junior Achievement of Oregon & SW Washington
- Lines for Life
- PENNSYLVANIA(18)**
- ALBUQUERQUE-SANTA FE
- Alex's Lemonade Stand Foundation Young Investigators Program
- BUFFALO
- Reserved for Alex's Lemonade Stand Foundation Young Investigators Program for 2023

- PHILADELPHIA
- City Year Philadelphia
- A Step 2 Success
- Pennsylvania College Advising Corps
- PITTSBURGH
- Boys & Girls Clubs of Western Pennsylvania
- A Step 2 Success
- Garfield Jubilee Association, Inc.
- Junior Achievement of Western Pennsylvania
- QUINCY-HANNIBAL-KEOKUK
- Alex's Lemonade Stand Foundation Young Investigators Program
- ST. LOUIS
- Reserved for Alex's Lemonade Stand Foundation Young Investigators Program for 2023

- WHEELING-STUEBENVILLE
- Junior Achievement of Western Pennsylvania
- WILKES BARRE-SCRANTON-HZTN
- Boys & Girls Clubs of Northeastern Pennsylvania
- SOUTH CAROLINA (5)**
- CHARLESTON
- Junior Achievement of Greater South Carolina
- COLUMBIA
- Boys & Girls Clubs of the Midlands
- City Year Columbia
- GREENVLL-SPART-ASHEVLL-AND
- The Salvation Army of Greenville South Carolina
- MYRTLE BEACH-FLORENCE
- Boys & Girls Club of the Grand Strand

- SOUTH DAKOTA(5)**
- RAPID CITY
- Junior Achievement of South Dakota
- YMCA of Rapid City
- SIOUX CITY
- Junior Achievement of the Midlands
- SIOUX FALLS(MITCHELL)
- Boys & Girls Club of Sioux Empire
- Boys & Girls Club of the Aberdeen Area
- TENNESSEE(19)**
- CHATTANOOGA
- Boys & Girls Club of The Ocoee Region
- JACKSON
- Boys & Girls Club of Jackson (Brownsville Unit)
- KNOXVILLE
- Boys & Girls Club of Dumplin Valley
- The Ocoee Region
- The Smoky Mountains
- Morrisstown
- The Clinch Valley
- The Tennessee Valley

- Memphis
- Boys & Girls Club of Humboldt
- Boys & Girls Clubs of Greater Memphis
- City Year Memphis
- NASHVILLE
- Boys & Girls Clubs of Middle

- Tennessee
- Girl Scouts of Middle Tennessee
- Junior Achievement of Middle Tennessee
- Notes for Notes
- TRI-CITIES, TN-VA
- Boys & Girls Club of Elizabethton/Carter County
- Greater Kingsport
- Greeneville & Greene County
- Johnson City/Washington County
- TEXAS(35)**
- ABILENE-SWEETWATER
- Communities in Schools of the Big Country, Inc.
- AMARILLO
- Junior Achievement of the Chisholm Trail
- Maverick Boys & Girls Club of Amarillo
- AUSTIN
- American Youthworks (YouthBuild Austin)
- Boys & Girls Clubs of the Austin Area
- Junior Achievement of Central Texas
- BEAUMONT-PORT ARTHUR
- Junior Achievement of Southeast Texas
- Salvation Army Boys & Girls Clubs of Texas
- CHATTANOOGA
- Boys & Girls Clubs of Chattanooga
- CORPUS CHRISTI
- American Cancer Society - Diversity in Research Internship & Summer Healthcare Experience (SHE) in Oncology
- DALLAS-FT. WORTH
- American Cancer Society - Diversity in Research Internship & Summer Healthcare Experience (SHE) in Oncology
- Boys & Girls Clubs of Collin County
- Greater Dallas
- Greater Tarrant County
- City Year Dallas
- College Advising Corps TCU
- EL PASO (LAS CRUCES)
- College Advising Corps UT Austin
- Junior Achievement of the Desert Southwest
- HARLINGEN-WSLCO-BRNSVL-MCA
- American Cancer Society - Diversity in Research Internship & Summer

- Healthcare Experience (SHE) in Oncology
- HOUSTON
- Boys & Girls Clubs of Greater Houston
- College Advising Corps TAMU
- Eight Million Stories
- OneGoal Graduation
- LAREDO
- Junior Achievement of South Texas
- LUBBOCK
- Boys & Girls Club of Lubbock
- ODESSA-MIDLAND
- Junior Achievement of the Chisholm Trail
- SAN ANGELO
- Boys & Girls Club of San Angelo
- SAN ANTONIO
- Boys & Girls Clubs of San Antonio Texas
- Boys & Girls Clubs of South Central Texas
- City Year San Antonio
- SHERMAN-ADA
- Boys & Girls Club of Denison
- TYLER
- LONGVIEW(LFN&NCGD)
- American Cancer Society - Diversity in Research Internship & Summer Healthcare Experience (SHE) in Oncology
- WACO-TEMPLE-BRYAN
- Boys & Girls Clubs of Brazos Valley
- Boys & Girls Clubs of Central Texas
- UTAH(2)**
- SALT LAKE CITY
- Boys & Girls Clubs of Weber-Davis
- College Advising Corps University of Utah
- VIRGINIA(9)**
- CHARLOTTESVILLE
- Boys & Girls Clubs of Central Virginia
- HARRISONBURG
- Boys & Girls Clubs of Harrisonburg & Rockingham County
- NORFOLK-PORTSMTH-NEWPT NWS
- Boys & Girls Clubs of Southeast Virginia
- Boys & Girls Clubs of the Virginia Peninsula
- Junior Achievement of Greater Hampton Roads
- RICHMOND-PETERSBURG
- Boys & Girls Clubs of Metro Richmond
- College Advising Corps UVA

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- ROANOKE-LYNCHBURG
- Boys & Girls Club of Greater Lynchburg
- Southwest Virginia the Blue Ridge the Danville Area
- TRI-CITIES, TN-VA
- Boys & Girls Club of the Mountain Empire
- VERMONT(1)**
- BURLINGTON-PLATTSBURGH
- The Boys and Girls Club of Burlington

- WASHINGTON(10)**
- PORTLAND
- Rocksolid Teen Center
- SEATTLE-TACOMA
- Boys & Girls Club of South Puget Sound
- City Year Seattle
- College Advising Corps University of Washington
- Junior Achievement of Washington
- SPOKANE
- Boys & Girls Club of the Columbia Basin
- the Lewis Clark Valley
- Spokane County
- YAKIMA-PASCO-RCHLND-KNNWCK
- Boys & Girls Clubs of Benton and Franklin Counties
- Junior Achievement of Washington

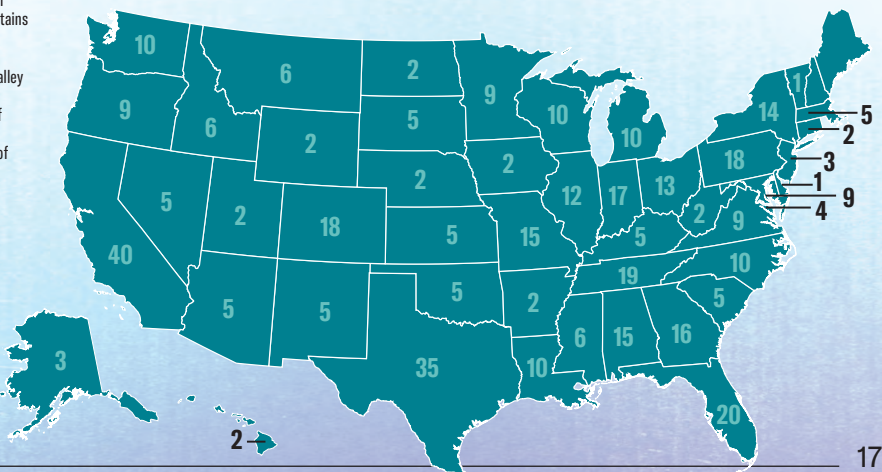
- WISCONSIN(10)**
- GREEN BAY-APPLETON
- Boys & Girls Club of Green Bay
- Oshkosh
- the Fox Valley
- LA CROSSE-EAU CLAIRE
- Boys & Girls Club of the Greater Chippewa Valley
- MADISON
- Boys & Girls Club of Dane County
- Boys & Girls Clubs of West-Central Wisconsin
- MILWAUKEE
- Boys & Girls Club of Greater Milwaukee
- City Year Milwaukee
- MENTOR Greater Milwaukee
- WAUSAU-RHINELANDER
- Boys & Girls Club of Portage County
- WEST VIRGINIA(2)**
- BLUEFIELD-BECKLEY-OAK HILL
- Salvation Army Boys & Girls Club of Charleston
- CHARLESTON-HUNTINGTON
- John W. Hereford Boys & Girls Clubs of Huntington
- PARKERSBURG (No applicants in 2021, open for recommendations)

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- Southwest Virginia the Blue Ridge the Danville Area
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- Boys & Girls Club of Portage County
- WEST VIRGINIA(2)**
- BLUEFIELD-BECKLEY-OAK HILL
- Salvation Army Boys & Girls Club of Charleston
- CHARLESTON-HUNTINGTON
- John W. Hereford Boys & Girls Clubs of Huntington
- PARKERSBURG (No applicants in 2021, open for recommendations)

- WYOMING(2)**
- CASPER-RIVERTON
- Boys & Girls Clubs of Central Wyoming
- CHEYENNE-SCOTTSBLUFF (Reserved For 2023- Boys & Girls Club of Cheyenne)
- ALBUQUERQUE-SANTA FE
- Junior Achievement of New Mexico
- AMARILLO
- Junior Achievement of the High Plains

- LOCAL LIVE MÁS SCHOLARSHIP PROGRAM:**
- ALBUQUERQUE-SANTA FE, AUSTIN, ATLANTA, BATON ROUGE, BOISE, CHATTANOOGA, CHICAGO, CINCINNATI, COLUMBIA-JEFFERSON CITY, COLUMBUS, OH, DETROIT, FLINT-SAGINAW-BAY CITY, FT. SMITH-FAY-SPRINGOL-RGRS, FT. WAYNE, GREEN BAY-APPLETON, GREENWOOD-DECATUR (FLOR), applicants in 2021, open for recommendations), HOUSTON (Reserve for 2023) Local Live Más Scholarship Program HUNTSVILLE-DECATUR (FLOR), INDIANAPOLIS, KANSAS CITY, KNOXVILLE, LAFAYETTE, LA, LAKE CHARLES, LAS VEGAS, LIMA, LITTLE ROCK-PINE BLUFF, LOS ANGELES, MEMPHIS, MILWAUKEE, MINNEAPOLIS-ST. PAUL, MONTGOMERY-SELMA, NASHVILLE (Build Up Foundation), NEW ORLEANS, OKLAHOMA CITY, PADUCAH-CAPE GIRARD-HARSBG, PHOENIX-PRESCOTT-(Local Live Más Scholarship Program, City Year Phoenix), PHILADELPHIA, PROVIDENCE-NEW BEDFORD, RENO, SACRAMNTO-STKTON-MODESTO (For Sacramento Kings), SALT LAKE CITY, SAN ANGELO, SAN ANTONIO, SAN FRANCISCO-OAK SAN JOSE, SEATTLE-TACOMA (Local Live Más Scholarship Program, Lines for Life), SHERMAN-ADA, SPRINGFIELD, MO, ST. LOUIS, TAMPA-ST. PETE (SARASOTA), TRAVERSE CITY-CADILLAC, TUCSON (SIERRA VISTA), TULSA, VICTORIA (No applicants in 2021, open for recommendations), WACO-TEMPLE-BRYAN, WASHINGTON, DC (HAGRSTWN), YUMA-EL CENTRO.



EMERGENCY RELIEF GRANTS

In 2022, the Taco Bell Foundation continued to be a reliable source of support for its nonprofit partners, especially in times of crisis. One of our most recent efforts in this regard is the Emergency Relief Grant, which provides aid to our current partners who have been affected by natural disasters. Though we hope that our partners never have to rely on this grant, it is a crucial resource for them during difficult times.



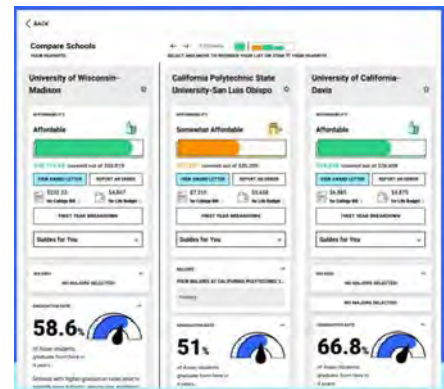
In the past year, we helped Boys & Girls Clubs of Collier County with an emergency grant of **\$10,000** to help them recover from the impact of Hurricane Ian. We will continue to be there for our community when they need it most.

IMPACT FUND

MONEYTHINK:



Moneythink, an edtech nonprofit, received **\$100,000** to customize and integrate their college affordability tool, DecidedED, in partnership with the College Board and uAspire. This grant will benefit over 100,000 traditionally marginalized college-aspiring students.



JUNIOR ACHIEVEMENT, USA:



Junior Achievement, a national nonprofit, received **\$50,000** to create a resource inventory for youth facing adversity—specifically low-income, single-parent households—in partnership with Big Brothers Big Sisters. The resource will serve approximately 200 students initially, with the ability to distribute the inventory to over 1,000 students nationally over the next year.



MENTOR:



MENTOR received a **\$50,000 grant** to create two e-module training courses to support its workforce development work. The mentee e-module will help prepare mentees for a successful mentoring relationship, and the mentor e-module will prepare mentors to maintain a healthy mentor-mentee relationship and a mentoring mindset needed for success. MENTOR anticipates serving 5,000 Opportunity Youth, or underutilized and disconnected young adults ages 16-24, through this grant.



NOTES FOR NOTES:



Notes For Notes received a **\$50,000 grant** to support their annual album, Take Note 5, engaging youth artists in the creative and entrepreneurial journey of creating original music and bringing it to release. The project will impact approximately 50 youth directly and be shared with over 7,000 young people.



20
22

A YEAR IN REVIEW



TACO BELL
FOUNDATION™

PROGRAMS



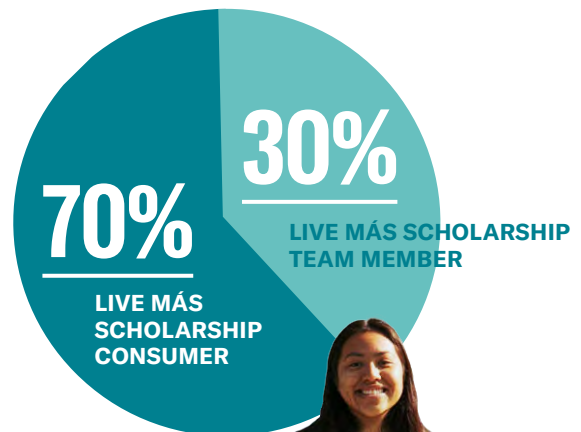
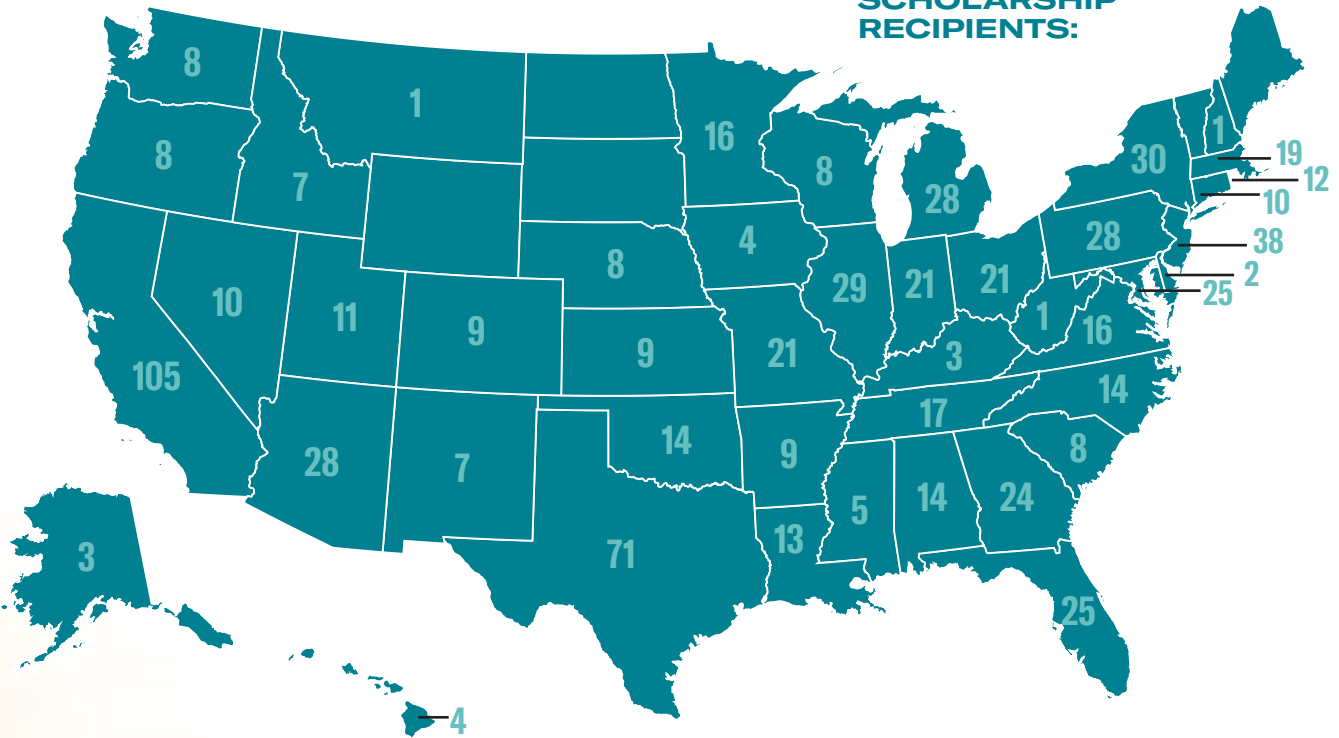


- Live Más Scholarship
- Ambition Accelerator



LIVE MÁS SCHOLARSHIP

LIVE MÁS SCHOLARSHIP RECIPIENTS:



OUR SCHOLARS:

192

NEW CONSUMER
RECIPIENTS

\$1,555,000

NEW CONSUMER RECIPIENTS

149

NEW RESTAURANT
TEAM MEMBERS

\$1,490,000

NEW RESTAURANT TEAM MEMBERS

361

RENEWAL CONSUMER
RECIPIENTS

\$4,195,000

RENEWAL CONSUMER RECIPIENTS

70

RENEWAL RESTAURANT
TEAM MEMBERS

\$800,000

RENEWAL RESTAURANT TEAM MEMBERS

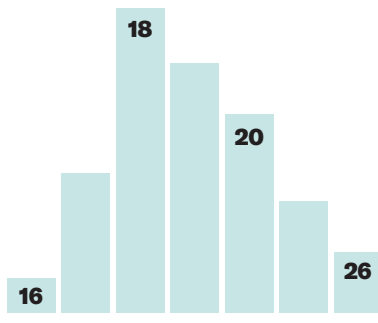


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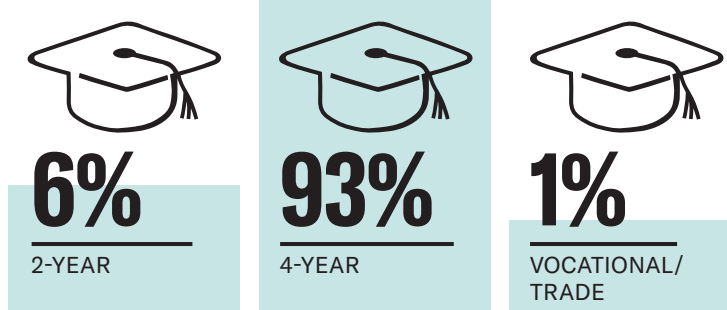
TOTAL SCHOLARSHIPS AWARDED

\$8,040,000

TOTAL AMOUNT AWARDED



AGE RANGE:



SCHOOL TYPE:

MEDICINE 36%

EDUCATION 20%

ENGINEERING 16%

SCIENCE 16%

COMMUNITY SERVICE .. 12%



TOP 5 PASSIONS:

AMBITION ACCELERATOR

AMBITION ACCELERATOR

The Ambition Accelerator program is a unique chance for young entrepreneurs to take their social impact ideas to the next level. As the first program from Yum's Global Unlocking Opportunity Initiative, this challenge is focused on supporting education, entrepreneurship, and diversity and inclusion. Entrepreneurs between the ages of 16 and 26 are invited to apply with an existing nonprofit or social venture. The two-stage challenge includes an initial round of online submissions, where participants will receive feedback and guidance from peers. The top 26 ideas move on to an in-person summit, where the final five teams will pitch their ideas on stage for a chance to win \$25,000 in seed funding.

2022's first-ever Ambition Accelerator saw a broad range of inspiring projects—from sustainability to mental health reform and more. Four successful entrepreneurs served as judges to identify the breakthrough idea, including skincare disruptor and Topicals CEO Olamide Olowe, musical trailblazer Vince Staples, BornxRaised streetwear founder Spanto, and President of Taco Bell Foundation's Board of Directors, Neil Borkan. Ultimately, it was Sparkle Whitaker and her project, the Onyx Incubator, that was selected as the leading concept in advancing society for the better. The Onyx Incubator is a promising idea to establish a free three-year program for youth in Cook County, Illinois, who have experienced incarceration, and supports them in building their creative and social skills in preparation for life after high school.

\$201,000

AMOUNT OF TOTAL SEED FUNDING
AWARDED FOR ALL TEAMS

\$72,500

AMOUNT OF SEED FUNDING
AWARDED TO TOP 5 TEAMS.
FOUR TEAMS RECEIVED **\$11,500**

\$26,500

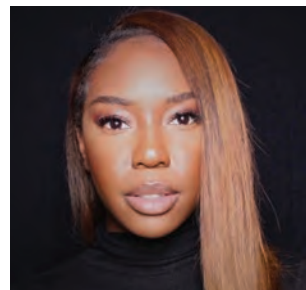
AMOUNT OF SEED FUNDING AWARDED
TO RECIPIENT (ONYX INCUBATOR)

TYPES OF PROJECTS SUBMITTED:

SUSTAINABILITY,
INCARCERATION REFORM,
HEALTH, etc.

TOP THEMES:

CIVIC ENGAGEMENT,
YOUTH-CENTERED,
EDUCATION, TECH AND
HUMANITY



Olamide Olowe | CEO of
Topicals Skincare



Vince Staples
Artist-Actor



Spanto | Founder of
BornxRaised



Neil Borkan | Franchisee
and Taco Bell Foundation
Board Chairman



LIVE MÁS SCHOLARSHIP SUMMER OF CREATIVITY



The Taco Bell Foundation hosted its first in-person conference followed by a 3-week virtual experience for the entire Live Más Scholar Community. Summer of Creativity was held in San Diego and focused on networking, skill-building, and pursuing passions while receiving mentoring from various Taco Bell employees, vendors, and community partners. Speakers included notable thought leaders, industry experts, Taco Bell Executives like CEO Mark King, and Live Más Scholars. Attendees also participated in programming on wellness, entrepreneurship, and career readiness. Summer of Creativity was full of collaborative spirit and restless creativity. And we hope it was the first of many summer conferences for our scholars.

100

SCHOLARS IN
ATTENDANCE

20%

TACO BELL TEAM
MEMBER SCHOLARS

40+

SCHOLARS ENGAGED
IN A LEADERSHIP
OPPORTUNITY

257

SCHOLARS JOINED THE
VIRTUAL EVENTS

100%

OF ATTENDEES SAID THEY
WOULD PARTICIPATE IN A FUTURE
CONFERENCE AND RECOMMEND THE
EXPERIENCE TO OTHERS



LIVE MÁS SCHOLAR CONNECT

Live Más Scholar Connect is the exclusive social community platform where Live Más Scholars can connect with each other, showcase their passions, find opportunities, and enhance their skills.

1,108

TOTAL USERS

61%

INCREASE IN LMSC SCHOLAR ACCOUNTS. (FROM 686 IN JAN. TO 1,105 IN DEC.)

OVER

58,000

PAGE HITS TO LIVE MÁS SCHOLAR CONNECT CONTENT

NEARLY

250

SCHOLARS ENGAGED MONTHLY IN THE COMMUNITY

SCHOLARS LAUNCHED A

RESOURCE GROUP

TO ENGAGE LGBTQ+ SCHOLARS

OVER

1,700

COMMENTS WERE POSTED BY SCHOLARS



“Helping the next generation of business leaders and entrepreneurs is so fulfilling, and I wouldn't be able to be doing what I'm doing now without the love and support of the Live Más Community!”

— Olivia Lemanski, Madison, WI



“I have been so blessed to have been introduced to this community and am grateful for everything you all have done for me going into my first semester of college.”

— Logan Weekes, Mountain Brook, AL



LIVE MÁS MENTORING PROGRAM

The Taco Bell Foundation expanded the Live Más mentoring program in 2022. Career mentors from the Taco Bell Corp. system and Taco Bell Foundation partners were invited to participate as mentors to Live Más Scholars. Together they engaged in monthly coaching sessions.

91

SCHOLARS WERE
MATCHED WITH
MENTORS THROUGH-
OUT THE YEAR

86%

THOUGHT THE
EXPERIENCE MET
OR EXCEEDED THEIR
EXPECTATIONS

89%

WOULD
RECOMMEND
THE MENTORSHIP
EXPERIENCE

93%

FOUND THE
COACHING AND
RESOURCES
PROVIDED HELPFUL

4.4 OUT
OF 5

WAS THE AVERAGE
QUALITY CONNECTION
RATING FOR MATCHES



HIGH DEMAND AREAS FOR MENTORSHIP
INCLUDE **CAREER EXPLORATION,
NETWORKING, AND SUCCEEDING IN A
JOB/INTERNSHIP.**

TOP AREAS FOR ENHANCEMENTS INCLUDE
**STRONGER CAREER ALIGNMENT WITH
MATCHES, FLEXIBLE SCHEDULING,
AND TEMPLATES TO GUIDE MENTORING
CONVERSATIONS.**

QUOTES FROM PROGRAM PARTICIPANTS:

GATHERED FROM ANONYMOUS SURVEY RESPONSES

“The best part of my experience was connecting with my mentee and having a wonderful conversation. She was truly genuine, and I left our conversation inspired and energized to have been able to meet her.” – Mentor

“The transformation of my Mentee's mindset in the end was the best year-end gift I could ask for!” – Mentor

“I got invaluable insights at a very challenging time in my work life and career. Getting an outsider's perspective provided clarity because of the objective distance the mentors had.” – Scholar

“My mentor has helped me make some tough decisions regarding law school and always provides me with the assurance that I am going down the right path, even if sometimes I am unsure of my plans.” – Scholar

“I have been able to expand my professional network and knowledge extensively. I have received a more clear career path for myself going forward with my development as a professional outside of just Taco Bell. I have received personal and professional advice to help me navigate challenges from financial aid to problems in my current workplace.” – Scholar

VOLUNTEER MENTORS:

ALEX BOWMAN
ALEX MINTON
ALTOVELY URIOSTEGUI
AMY YANG
ANDREW HARRIS
ANTHONY LIN
ASAD CHAUDHRY
ASHLEY STITES
BLAIR NIGRO
BLANCA VALENZUELA
GARCIA
BRANDON GRIFFORE
BRETT NISHIKAWA
BRIAN WENTZEL
BRITTANY GARCIA-TRUJILLO
BRITTNEY SOUZA
BRUCE CAMERON
CARMEL BOYLE
CASEY STEPHENSON
CELENA LIM
CHARLES LAYNE
CHERYL SMITH
CHINAEMEREM KANU
CHUCK BERETZ
CLAYTON DURANT
CODY HARTMAN
DANIELLE KRISTINE
TOUSSAINT
DAREN COONROD
DENNIS GRUBBS
DEVON LEEKA
EDDIE MORGAN
ELENA SHAMPANER
ELIZABETH PEAK
GARY ZEHR
GREG WILKIN

GRETCHEN JOHNSON
GRIFFITH MCDANIEL
JACKIE TINSLEY
JANE HOLLER
JANET BOURBON
JANINE SIMMONS
JENNIFER BRADBURY
JESSICA CAVEDONI
JODI FORTE
JON LACKIE
JUZEN RUELOS
KAMRYN RALPH
KARLENE JOSEPH
KEVIN MOHANRAM
KEVIN WONG
KHANH RUSSO
KIERON SAMPSON
KIM NGUYEN
KRISTINA DE LA ROSA
LASHANA TYLER
LAURA DEL RIO
LIZZIE MARKLEY
LORI KENNAH
MARBELY CORONADO
MARCHELA LAHDJIAN
MARIO MITCHELL
MICHAEL FEDIW
MICHELLE BRIGMAN
MO ALI
NATALYA DIAZ
NEHA JAISWAL
NEIL BORKAN

NICKOLE A.
NICOLE L. THOMPSON
NIKKI BANIEWICZ
NOELLE BANNON
PAM REISEL
PAUL LUANGKHOT
PAYAL OHRI
POOJA RAMCHANDANI
RAM REDDY
RICHARD QUEVEDO
RUBAB KHAN
SAHIL ASHAR
SARAH CROW
SCOTT EILERT
STEPHANIE SULLIVAN
STEPHEN HART
STEVE BLEIWEISS
STEVE PLANK
SUSAN CHILDS
SUSHMITA SEN
TIPPY DOLIANE
TOM BAKER
ZACH TRAIL



20
22

A YEAR IN REVIEW



TACO BELL
FOUNDATION™

FUNDRAISING PROGRAMS





- Round Up
- Owners' Giving Circle
- Events
- Taco Bell Corp. Fundraising Events & Employee Giving



FUNDRAISING PROGRAMS

The **Taco Bell Foundation's Round Up** program is a vital source of support for young people across the country, providing scholarships, educational opportunities, and community aid. Through this program, customers and fans of the brand are able to contribute and make a difference by rounding up their Taco Bell food order total to the nearest dollar at check-out, whether in-store, online, or via drive-thru. In 2022, the Round Up program raised a record-breaking **\$32 million** thanks to the generosity of our customers and the efforts of our Franchise Owners to spread awareness about the program and its mission. With the average customer donation being just 45 cents, this is a huge milestone! By fundraising year-round for the first time, the Taco Bell system raised more in 2022 than ever before. The dollars raised from Round Up go directly back to the community in the form of scholarships, grants, experiences, and more. We are grateful for the continued support of our community and look forward to making an even bigger impact in 2023.



REACHING THE RECORD-BREAKING MILESTONE OF

THANK YOU

to the loyal Taco Bell fans who Round Up their order total at Taco Bell restaurants. You make the Taco Bell Foundation's work possible!



ROUND UP



\$32 MILLION THROUGH ROUND UP IN 2022 WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE FOLLOWING TACO BELL FRANCHISE OWNERS WHOSE RESTAURANTS RAISED AN AVERAGE OF **\$5,000+ PER RESTAURANT THEY OWN OR RAISED OVER \$1MM TOTAL.**

ALVARADO RESTAURANT NATION
AMPEX BRANDS WEST TEXAS
B & G FOOD ENTERPRISES
BELL AMERICAN
BIG RAPIDS TACO BELL
BORDER FOODS
C&R RESTAURANT GROUP
CHARTER FOODS
CLAWSON MANAGEMENT TB
CLC RESTAURANTS
DAVID SPARKS
DENALI FOODS
DESERT DE ORO FOODS
DIVERSIFIED RESTAURANT GROUP
E & C TACO
ENGEN ENTERPIRSES
ES-O-EN CORPORATION

F.W. ENGLEFIELD IV
FOUR CORNERS TACOS
FRANK DEPRUME
GHASSAN SHABAN
GREAT LAKES TACO
JJC FOODS
KC BELL
LUCWORK ENTERPRISES
LYNNRICH
MAHAMITRA
MARTIN LOBDELL
MAS RESTAURANT GROUP
MAYER MANAGEMENT
MRCO
MTB
MULTICONCEPT GROUP
NORTHWEST RESTAURANTS

P J ENTERPRISES
PACIFIC BELLS
PETE LYDERS
PLATTSBURGH TACO
RYAN WILBER
SETH SKOGEN
SHAASHWAT
SOMA ENTERPRISES
SUMMIT FRANCHISE MANAGEMENT
TACALA COMPANIES
TACO BELL CORPORATE
TACO BUCKS
TACOBOSCI
U.S. LEADER RESTAURANTS
VISION RESTAURANTS
W & M RESTAURANTS

OWNERS' GIVING CIRCLE

Live Más Scholarships for Taco Bell Team Members are funded by the Owners' Giving Circle, an exclusive group of Taco Bell Corp. Franchise Owners who believe in investing in the next generation of leaders. By making a gift of **\$350 per restaurant they own**, members of the Owners' Giving Circle support the Taco Bell Foundation's mission to break down barriers to education and provide opportunities for young people. This powerful group of like-minded individuals is committed to ensuring every young person has the chance to pursue their passion and achieve their dreams.

In 2022, Owners' Giving Circle **members contributed \$2.2 million** to Live Más Scholarships for Taco Bell Team Members.



THANK YOU TO OUR 2022 OWNERS' GIVING CIRCLE MEMBERS!

58A Fulton Taco Bell
A. Cavegn, Inc.
Afzal Lokhandwala
AG Bells
Alvarado Restaurant Nation
Ampex Brands West Texas
Andy Rosen
Angeline Restaurant
Anred
Apex Restaurants
Argonaut Food Partners Nuevo
Associated Students UCLA
Atlantic Restaurants
B & G Food Enterprises
BDE Florida
Bee Mac Corporation
Bell American
Bell of Mountain View
Bertanzetti
BFS Concepts
Big Rapids Taco Bell

BK Foods
Border Foods
Buford Taco
Burton Enterprises
C&R Restaurant Group
C. & M. Smith Restaurants
Cantina Hospitality
Carolina Taco
Central Florida KFC
Central Iowa KFC
Champion Restaurants
CLATRA
Clawson Management TB
CLC Restaurants
ColCal Colorado
Columbus Mart
Crave Concepts
D. G. Smith Enterprises
Daniel Ream
Dave Evans
DeClerck Enterprises
Dee Jay's QSR
Delect Foods
Delectable Management
Delight TB Indiana
Denali Foods
Denis Schoenhofer
Desert de Oro Foods
Devang U. Brahmhatt
Diversified Restaurant Group
Doug Knipp
Dunafon Enterprises
DVC Food
E & C Taco
EGP Louisiana
Engen Enterprises

ES-O-EN Corporation
EYM Chicken of Wisconsin
F.W. Englefield IV
Fast Food Feeders
Felker Day
Fiesta Holdings
FLEW THE COOP
Food Chain Nation
Four Corners Tacos
Frank Deprume
Frederick P. Gallant
Fulenwider Enterprises, Inc.
G.F. Enterprise
Garrison QSR
GBM 1037
Ghassan Shaban
Gingles Concepts
Gladden Enterprises
GPM Investments
Great Lakes Taco
Gurmit Jhaji
Hagan & Hagan
Hawk's Food Management Services
HAZA Bell
Hefcam
High Desert QSRs
Hospitality Syracuse
Imran and Shabana Ahmed
Intermountain Food Stores
J & S Food Sales
J.E.M. Restaurant Group
J.P.M.
J.R.S. Restaurant Corporation
Jake Rasor
James Mikula
Jefferis Foods

Jeffrey Baker
 JJC Foods
 John F. Arsenault
 John Sims
 John Teters
 Johnny Outlaw
 Jon Simmons
 JRN Inc.
 JTB Development
 K T Merrill
 Kai Carmel
 KC Bell
 Kedis Enterprises
 Keith Sherman Enterprises
 KMAC Enterprises
 Kumar Management Corporation
 L.P. Buller
 Lockwood/McKinnon
 Lorna Mundwiller
 Lost Mesa
 Loudon Sims Group
 LucWork Enterprises
 Luihn VantEdge Partners
 MAA DURGA Enterprise
 Mahamitra
 Mall Treats
 Manuwar S. Haque
 Marble USA
 Marvin Mackin
 MAS Restaurant Group
 Matt Arthur
 Mayer Management
 McDonough Taco
 Mexicana
 MHF Carbondale
 Mid Atlantic Taco
 Mike and Teresa, Inc.
 Millennium Tacos
 MMC Enterprises
 Mohammad Choudhry
 Morongo TB
 MRCO
 MTB

MTLD
 Multiconcept Group
 Multi-Fast Food
 Nacnud
 Nandini Food Corporation
 Natron Corporation
 Noble Pursuit, LLC
 North State Investments
 North Texas Bells
 Northwest Restaurants
 O&M TB
 P J Enterprises
 Pacific Bells
 Pacific West General Store
 PAK Harlem Management
 Paradise Foods
 Paris & Potter KT of Plymouth
 Phoenix Cantina of Fort Lauderdale
 Plattsburgh Taco
 Pyramid Service Management
 QSR NY
 Quikserve Concepts
 R&R Atlanta
 R2 Restaurants
 RAD
 Raji Brar
 Ramesh Patel
 Rayan RE National Corporation
 RBD California Restaurants Limited
 RGT Foods
 Robert Atwell
 Roland Ball
 Savannah Service & Food (YUM)
 SERJ Taco California
 Seth Skogen
 SHAASHWAT
 Shailin Corporation
 Shamrock TBC
 SHRI York
 Silver Cricket Tacos
 SMITHVILLE K T
 Sodexo
 SOMA Enterprises



Source Foods
 Southeast Restaurant Group
 Southern Multifoods
 Southpaw
 Srijaay
 St. Mar Enterprises
 Stanley Young
 Summerwood Corporation
 Summit Franchise Management
 Sun Culinary
 T & D Foods
 T&T Taco
 T.T. Management Company
 TA Operating
 Tacala Companies
 Taco Aloha
 Taco Bell Corporate
 Taco Bucks
 Taco Colorado Corporation
 Taco Jim
 Taco Management Solutions
 TacoBocci
 Tambro
 TB Of America
 TBC1
 Texas Taco
 The Peters Group
 Thomas Scott
 TME Enterprises I, LTD
 Truckstop Distributors
 TYMATT
 U.S. Leader Restaurants
 United White Plains
 V2
 VB Preferred QSR
 Vijay Patel
 Vision Restaurants
 W & M Restaurants
 Walter W. Lyon
 Weber Coastal Bells
 West Quality Food Service
 Widder Management
 Yum & Chill
 Zalak Food Corporation
 Zubair M. Kazi



TBF CHAMPIONS

In 2022, the Taco Bell Foundation launched the TBF Champions program raising **over \$4 million dollars** for the Taco Bell Foundation's mission through corporate and supplier partners. This new fundraising initiative engages and inspires socially conscious businesses to make a difference in the lives of young people across the country.

WE WOULD LIKE TO THANK OUR 2022 TBF CHAMPIONS WHO MADE AN IMPACT ON THE LIVES OF THOUSANDS OF YOUNG PEOPLE THIS YEAR!



2022 PARTNERS

CRAVINGS:



COMCAST
BUSINESS



Deloitte.



SUPREME TACO PARTY:



SENOVVA

brandwell

BURRITO PARTY:



TACO PARTY:

EDELMAN / FLAVOR REDDY FOODS / KALEIDOSCOPE
MAGICAL DUDE CONSULTING / UNBRIDLED CAPITAL LLC



GRANDE GIVERS

Grande Givers is a group of passionate, philanthropic individuals that chose to invest in the future of our youth and fuel their boldest ambitions. With an **annual contribution of \$25,000 or more**, their generosity makes an extraordinary difference in the lives of our students nationwide.



THANK YOU

Thank you to our 2022 Founding Grande Giver members, Skip & Nancy Chase!

FRANMAC CONVENTION

October 2-4, 2022 | Las Vegas, NV

Every year, the Taco Bell system comes together for FRANMAC Convention, a time to collaborate, learn updates on the state of the business, and plan for the year ahead. At the 2022 FRANMAC Convention in Las Vegas, NV, Taco Bell franchise owners and vendors enjoyed a night of celebration, including a silent and live auction, and a chance to rally around the Taco Bell Foundation's work of breaking down barriers to education and investing in the futures of young people. Together, attendees **raised an impressive**



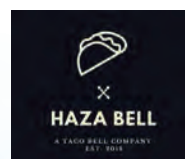
\$3 million to support Taco Bell Foundation programs and experiences and saw firsthand the impact their donations make as multiple Live Más Scholars performed and spoke at the event.

2022 EVENT SPONSORS

DIABLO:



FIRE:



THANK YOU

to our major FRANMAC supporters:

DAVID & KATHLEEN GRIEVE
JASON MILLER
JODY LUIHN
JULIE DAVIS
KELLY MCCULLOCH

LIZ MATTHEWS
MARK KING
MARK ROMANO
MIKE GRAMS
NICK PETERS

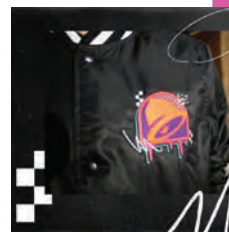
ROLAND TACTAY
TACO BELL CORP. TECHNOLOGY
TOM COOK

EVENT HIGHLIGHTS

OWNERS FORUM

May 19 - 20, 2022 | Scottsdale, AZ

At Owners Forum, the Taco Bell Foundation hosted an After Party with a Karaoke Fundraiser featuring a live band. Taco Bell Corp. Executives and Owners were in attendance and had a great time singing, hearing from Live Más Scholars about the impact of the program and raising funds for the Taco Bell Foundation's cause. The event was a huge success, with **a total of \$270,000 raised**. Karaoke Awards were also presented at the event, with CTI Restaurants and Tacala companies being recognized for their outstanding performances.



GOLF CLASSIC

June 7 - 8, 2022

The 2022 Taco Bell Foundation Golf Classic was a resounding success, with a fantastic turnout and a significant amount of money raised for the Taco Bell Foundation's cause. Hosted by Mark King, Tom Cook, and Neil Borkan, it took place at the Whistling Straits Golf Course in Wisconsin. The event raised over **\$270,000**, which will go towards supporting the mission to inspire and educate the next generation of leaders, a testament to the generosity of the participants and the hard work of the organizers in making the event such a success.



20
22

A YEAR IN REVIEW



TACO BELL CORP. FUNDRAISING EVENTS & EMPLOYEE GIVING



“THE BELL GIVES BACK”

November - December, 2022

Launched in the honor of the Taco Bell Foundation’s 30th anniversary, this Taco Bell Corporate’s inaugural employee giving campaign raised nearly **\$10,000**. Thank you to every RSC employee who donated and accepted Taco Bell Corp.’s \$1 for \$1 match on all donations.



THANK YOU

Taco Bell Corporate employees
for your participation!

ART SHOW

November 10, 2022

The 7th Annual Art Show at Taco Bell Corporate's headquarters was not only a platform for employees to showcase their artistic talents, but also a means to raise money for the Taco Bell Foundation. The event proved to be a huge success, with TBC employees raising a whopping **\$7,000** in support of Taco Bell Foundation's mission to inspire and educate future leaders through programs like Live Más Scholarships, Ambition Accelerator, and Community Grants. The hard work put in by Taco Bell Creative, the Workplace Experience Team, Aramark, and the 2022 Art Show Committee was instrumental in making the event a reality.

Taco Bell Foundation extends its gratitude to all the RSC employees and Live Más Scholars who generously donated their time and artistic ability to the event—without their talented contributions, the success of the art show would not have been possible. Over 50 employees donated their art pieces, making it an event that truly showcased the diverse range of creative talent within the organization. The Art Show not only fostered a sense of community and camaraderie among the employees but also helped them contribute towards a greater cause.





A YEAR IN REVIEW



TACO BELL
FOUNDATION™

FINANCIALS





- Board Members and Affiliations
- Financials



2022 TACO BELL FOUNDATION BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

BOARD MEMBERS / AFFILIATIONS

Neil Borkan, Chairman, NJB Operations, Inc.
Mark King, Vice Chairman, Taco Bell Corp.
James Coscone, Treasurer, Deloitte & Touche LLP
Leigh Anne Tuohy, Secretary, RGT Foods, Inc.
David + Kathleen Grieve, A&C Ventures, Inc.
Imaan Ferdowsi, American Hospitality Group
Marjorie Perlman, Tacala Companies
Rob Alvarado, Albor Restaurant Group
Steve Plank, Taco Bell Corp.
Todd Bisbocci, TacoBocci

DEVELOPMENT COMMITTEE

BOARD MEMBERS / AFFILIATIONS

Rob Alvarado, BOD
Jennifer Bradbury, ED
Jessie Graham, Tacala
Mollie Sommer, Border Foods
Steve Plank, BOD
Morgan Tabor, TBF Lead

PROGRAMMING/GRANTS COMMITTEE

BOARD MEMBERS / AFFILIATIONS

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Imaan Ferdowsi, BOD
Marchela Iahdjian, TBF Lead
Raj Patel, Sonar
Leigh Anne Tuohy, BOD

FINANCE COMMITTEE

BOARD MEMBERS / AFFILIATIONS

Todd Bisbocci, BOD
Jennifer Bradbury, ED
James Cascone, BOD
Cari Anderson, TBF Lead
Joshua Torres, Staff Support

MARKETING/COMMS COMMITTEE

BOARD MEMBERS / AFFILIATIONS

Jennifer Bradbury, ED
David/Kathleen Grieve, BOD
Amber McMurray, TBF Lead
Mollie Sommer, Border Foods
Marjorie Perlman, BOD
Rob Poetsch, TBC Partner

AUDIT COMMITTEE

BOARD MEMBERS / AFFILIATIONS

Neil Borkan, BOD
James Cascone, BOD



TACO BELL FOUNDATION, INC.

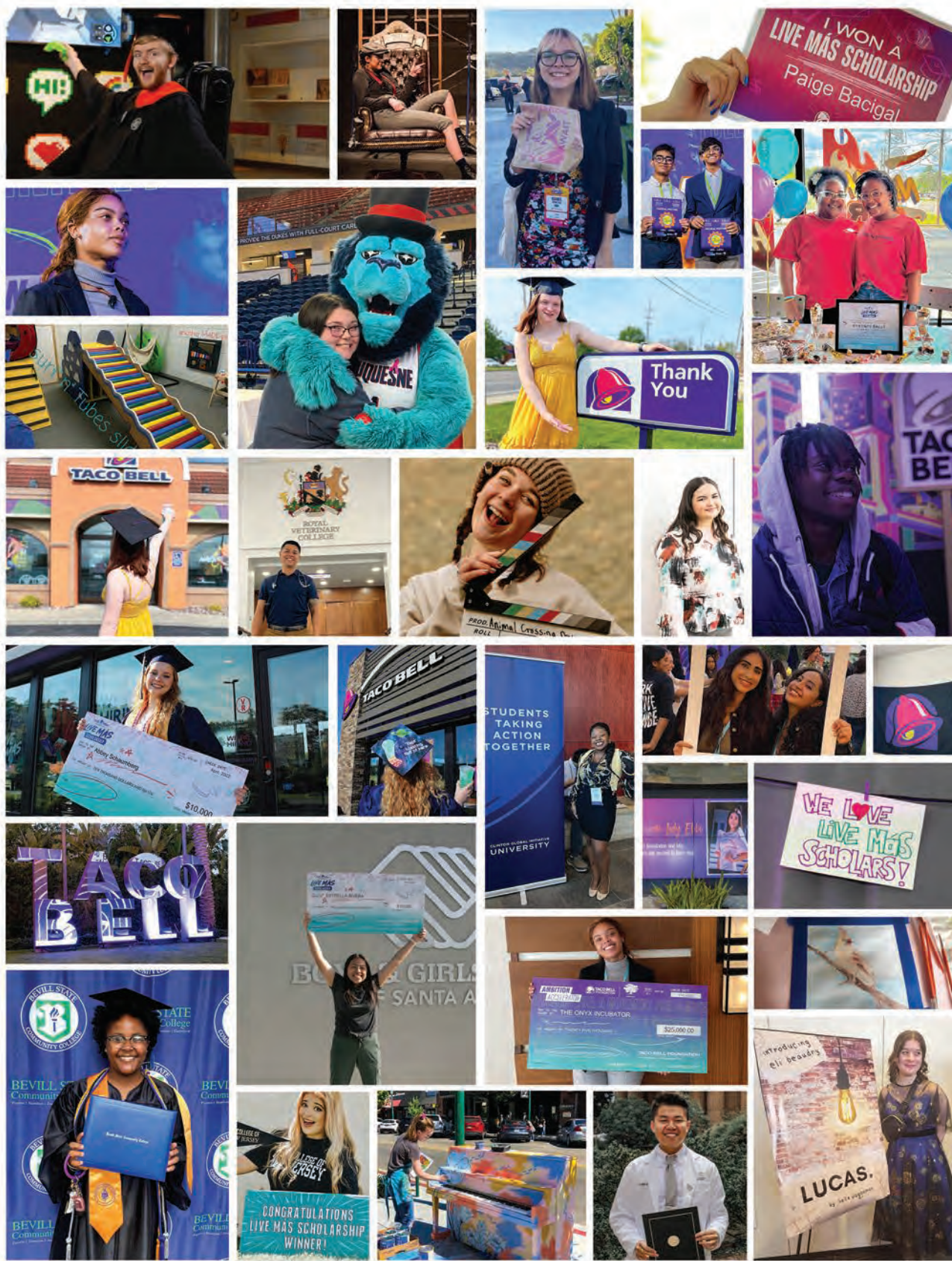
DECEMBER 31, 2021

STATEMENT OF ACTIVITIES

(WITH COMPARATIVE TOTALS AS OF DECEMBER 31, 2020)

	2021	2020
Revenue and support		
Contributions	\$9,533,232	\$3,308,311
Back to school fundraiser	\$5,727,766	\$12,042,672
Graduation season fundraiser	\$4,791,781	-
Round up fundraiser	\$4,076,427	\$7,188,539
Other	\$187,985	\$86,634
Special event	-	\$243,063
Net investment return	\$34,723	-
Canister collections	-	296
Total revenue and support	\$24,351,914	\$22,869,515
.....		
Expenses		
Program services	\$18,844,248	\$13,845,583
Fundraising	\$1,202,744	\$800,141
General and administrative	\$574,683	\$463,677
Total expenses	\$20,621,675	\$15,109,401
.....		
Increase in net assets without donor restriction	\$3,730,239	\$7,760,114
Changes in net assets with donor restrictions		
Contributions	\$1,000,000	-
Net assets released from restrictions	-	-
Increase in net assets with donor restriction	\$1,000,000	-
Change in net assets	\$4,730,239	\$7,760,114
Net assets, beginning of year	\$27,982,262	\$20,222,148
Net assets, end of year	\$32,712,501	\$27,982,262
.....		

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2022 LIVE MÁS SCHOLARSHIP RECIPIENTS



1 Glen Bell Way, Irvine, CA 92618
TacoBellFoundation@TacoBell.com
To learn more, please visit TacoBellFoundation.org

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