As I reflect on another landmark year for the Taco Bell Foundation, I am proud of the strides we made to further our mission to break down barriers to educate and inspire future leaders. 2021 was a year of adaptation, progress, and strength, and the work we accomplished will be foundational to our future success.

We entered 2021 feeling optimistic after a challenging year, ready to uplift the lives of those we serve. The next generation of leaders faces a new and uncertain landscape, but with this uncharted territory comes new opportunities. And we are here to help fuel their bold ambitions to create good. In 2021, we proudly awarded more than $17 million in Community Grants and Live Más Scholarships to like-minded charities and passionate students across the United States. We also met our commitment to award $21 million in all-time Live Más Scholarships.

The Taco Bell Foundation would not be where it is today without generous Taco Bell franchise owners, Taco Bell Corp.’s continued collaboration and support of our mission, the nonprofit partners who let us champion them and their admirable initiatives, the Live Más Scholars who strengthen their communities and bring us along on their educational journeys, and the loyal Taco Bell fans who believe in us and choose to participate in the Round Up program to encourage ambitious students.

We will continue to feed the future and elevate the next generation of leaders with our passion for bringing new ideas to life and empowering diverse voices. We are looking forward to making significant investments in entrepreneurship and education in historically marginalized communities. I know our successes in 2021 set the Taco Bell Foundation up for a promising 2022, and I can't wait to see what the future holds.
OUR MISSION

The Taco Bell Foundation, a 501(c)3 public charity, breaks down barriers to educate and inspire the next generation of leaders. Young people are at the heart of the Taco Bell business, both inside the restaurants and out. We believe young people have passions that can move the world forward, so we provide opportunities for them to pursue those passions through grants, scholarships, programming, and experiences. The Taco Bell Foundation works to expand student access to education and fuels the bold ambitions of young people who want to create good in their communities and beyond.

LIVE MÁS SCHOLARSHIP

The Taco Bell Foundation’s signature program, the Live MÁS Scholarship, aims to empower the nation’s next generation of world changers—those whose passions may not fall into the categories of traditional scholarship programs. The Live MÁS Scholarship supports consumers and Taco Bell Team Members and can be renewed three times. Beyond the money, scholars have access to a community of peers, professional development events, mentoring, and various resources year-round.
COMMUNITY GRANTS

Through the Community Grants Program, the Taco Bell Foundation supports nearly 400 nonprofit organizations championing youth in the communities where Taco Bell Team Members live and work. Our partners provide direct services for many at-risk, underperforming, and underrepresented youth, including mentorship, college and career exploration and readiness, financial literacy, entrepreneurship, and support to foster socio-emotional well-being.

IMPACT PARTNERSHIPS

The Taco Bell Foundation’s Impact Partnerships go beyond Community Grants to engage nonprofit organizations and social enterprises in ways that generate ideas, build knowledge, and have the potential to create a larger-scale social impact. Through Impact Partnerships, we help scale proven solutions, foster collaboration, and tackle challenges in youth education.
A YEAR IN REVIEW

COMMUNITY GRANTS

EMERGENCY RELIEF GRANT PROGRAM

IMPACT PARTNERSHIPS

PARTNERSHIPS
$18 MILLION
In community grants

675,000+
Youth served

49
States

480
Organizations

83%
of youth served

78%
of youth served applying for
post-secondary education**

83%
At-risk youth served**

*Examples of “at risk” youth include those who may be living below the poverty line, homeless, or transient, involved in drugs or alcohol, abused sexually, physically, or emotionally, lacking social or emotional support, or involved with delinquent peers. Source: National Center for Social Engagement.

**Including vocational schools, junior colleges, and four-year universities.
In 2021, the Taco Bell Foundation provided $1.4M to 52 Junior Achievement areas across the country to support high school programs that help nearly 30,000 students make informed, intelligent decisions about their future and foster skills that will be highly useful in the business world.

Taco Bell Foundation’s investment in JA positively impacted thousands of high school students from low- to moderate-income communities. At a time when most students were learning from a screen, this grant allowed JA to transform much-needed JA programs to virtual platforms and connect students to JA’s three pillars of financial literacy, entrepreneurship, and career readiness. Taco Bell Foundation’s partnership created economic empowerment and inspired students to dream brighter futures.

–Jack Kosakowski, President and CEO, Junior Achievement

Boys & Girls Clubs of America provides Clubs the tools and resources they need to help recruit, impact, and retain teens through programs like Youth of the Year and Keystone Clubs. Since 1995, the Taco Bell Foundation has granted $60 million dollars to approximately 300 Clubs across the country. In 2021, the Foundation granted nearly $5.7 million to Boys & Girls Clubs.

Through the Taco Bell Career Exploration Program, youth were able to hear from various speakers in a variety of career fields, attend tours (in-person and virtually) of career workforce spaces, participate in mock interviews, use College & Career Planning software to help determine workforce interests and compatibility, and create a personal portfolio.

–Don Moyer Boys & Girls Club, Champaign IL

In 2021, the Taco Bell Foundation provided $1.4M to 52 Junior Achievement areas across the country to support high school programs that help nearly 30,000 students make informed, intelligent decisions about their future and foster skills that will be highly useful in the business world.
On top of being a low-income student and a first-generation high school graduate, CAC student Matthew was navigating the college application process during a global pandemic. Although Matthew was determined not to be deterred by lack of resources, he had become discouraged and given up on applying for scholarships. At the end of 2020, Matthew met with his CAC adviser, Ms. Jocelyn, who provided the emotional support, encouragement, and tools Matthew needed to realize his potential and submit his scholarship applications.

In April 2021, Matthew was granted a full ride to University of California, Riverside. There are many students like Matthew, students full of ambition and goals who carry the weight of generational change on their shoulders but need mentors, resources, and advisers along the way to encourage them to believe in the greatness they are capable of achieving.

–Seth Larbi, College Adviser
CAC Rhode Island,
William E. Tolman Senior High School

“City Year AmeriCorps members serve a year in systemically under-resourced schools across 29 U.S. cities. They help students engage with their learning, develop their potential, and master skills that prepare them for success in college and careers. In 2021, Taco Bell Foundation provided nearly $800,000 to 23 City Year sites across the country to impact approximately 11,400 students and 230 City Year AmeriCorps members.

I can’t say enough about City Year and their tremendous support of our school. They greatly supported our school during the pandemic, and we would like all the support they bring to our students to continue. A few highlights include virtual field trips, after-school activities, serving as mentors for students, small-group instruction, and much-needed assistance with our daily Morning Assembly.

–Public School Principal in Detroit, MI, served by City Year AmeriCorps members in Detroit, through sponsorship from Taco Bell Foundation

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–Seth Larbi, College Adviser
CAC Rhode Island,
William E. Tolman Senior High School

College Advising Corps aims to increase the number of low-income, first-generation, and underrepresented students who enter and go on to successfully earn a higher education degree. College Advising Corps works with partner institutions and places recent graduates as full-time college advisers in underserved high schools across the nation. Advisers support students in becoming college-ready, and deliver personalized, knowledgeable guidance on college admission, financial aid, and enrollment.
In 2021, the Taco Bell Foundation launched the Emergency Relief Grant program, offering aid to current nonprofit partners that have experienced a natural disaster. Throughout 2021, multiple natural disasters devastated communities across the country. The Taco Bell Foundation allocated more than $13,000+ to the Boys & Girls Clubs of Metro Louisiana and the Boys & Girls Clubs of El Dorado County Western Slope after their members experienced challenges from Hurricane Ida and the Caldor Fires.

The Taco Bell Foundation serves as a strategic partner and catalyst for positive change in youth education landscape. In 2021, we funded projects that addressed important issues facing young people, especially during the pandemic, including mentoring relationships and the state of the youth labor market.

MENTOR: THE NATIONAL MENTORING PARTNERSHIP

In 2021, the Taco Bell Foundation supported MENTOR: The National Mentoring Partnership in creating Becoming a Better Mentor: Strategies to Be There for Young People—a video mini-series, audio-book, and a thirteen-chapter publication to share resources from MENTOR’s Elements of Effective Practice for Mentoring research. Specifically, the Taco Bell Foundation provided the funding to create the video series, which illustrates how different practices play out in a mentoring relationship.

JOBS FOR THE FUTURE (JFF)

The Taco Bell Foundation partnered with Jobs for the Future (JFF) to guide Talent Developers to navigate the rapidly changing labor market so they can help young adults secure higher-paying jobs with opportunities for advancement. For nearly 40 years, JFF has led the way in designing innovative and scalable solutions that create access to economic advancement for all. The publication “How Young Adults Can Advance in a Turbulent Economy” identifies 15 high-potential jobs and occupations that are projected to grow, that offer median wages of at least $20 per hour, and that are accessible to young adults with limited work experience.

YESSHECAN CAMPAIGN

The YesSheCanCampaign was founded by Live Más Scholar Zaniya Lewis. The Taco Bell Foundation supported The Climb Is Our Story—a free college and career readiness program for nontraditional high school students nationwide. During the Fall 2021 cohort of the program, students were supported in applying to 20+ career opportunities, participating in virtual college tours and networking events, and becoming more confident in sharing their stories.

MONEYTHINK

The Taco Bell Foundation funded the expansion of the ed-tech tool, DecidED, which was created by Moneythink. This free app helps students clearly understand the net costs for each college on their list so that they can make informed enrollment decisions and carefully consider payment plans. A Taco Bell Foundation grant makes it possible to distribute DecidED to more than 50,000 college-aspiring high school students who are eligible for Pell Grants. The app is available to all students.
A YEAR IN REVIEW

LIVE MÁS SCHOLARSHIP

FUNDRAISING PROGRAMS

• ROUND UP

• OWNERS' GIVING CIRCLE

• EVENTS
**A Year in Review**

**Live Más Scholarship**

**725 Scholarships**

- New Recipients: 420
- Renewal Recipients: 305
- Total Scholars: 725

**Funding:**

- $7 Million

**Ages:**

- Age 16: 7%
- Age 17: 17%
- Age 18: 27%
- Age 19: 64%
- Age 20: 13%
- Age 21: 4%
- Age 22: 12%
- Age 23: 10%
- Age 24: 5%
- Age 25: 3%
- Age 26: 2%

**School Types:**

- 2-Year: 38%
- 4-Year: 14%
- Vocational/Trade: 48%

**Top 5 Passions:**

- Biology
- Community Service
- Education
- Medicine
- Nursing

**Live Más Scholarship in 2021**

**Live Más Scholarship Consumer:**

- 68%

**Live Más Scholarship Team Member:**

- 32%
During Summer of Connection, a four-week virtual conference, Live Más Scholars engaged in live workshops and panels, participated in challenges, and learned and connected with peers and mentors. We listened to the scholars’ wants and needs and focused each session on topics they asked for, including early career success, navigating change, financial literacy, self-advocacy, and influencing others. We paired scholars with career mentors to help them gain knowledge and sharpen their skills through sessions on professional networking, resume writing and interviewing, career vision boards, exploring grad school, succeeding in a new job, and career planning.

So many great tips for money management. Thanks so much for the replay option! I was at work during the live broadcast, so this allows me to still take advantage of this important information!

- Caleb Simmons, Scholar
Hartselle, AL

Being a mentor taught me that I still have tons left to learn. It taught me that I should not only look to people who are older for wisdom and guidance but also our youth. Our young adults are so talented, creative, and inspiring!

-Mentor

So many great tips for money management. Thanks so much for the replay option! I was at work during the live broadcast, so this allows me to still take advantage of this important information!

- Caleb Simmons, Scholar
Hartselle, AL

In the fall, the Taco Bell Foundation launched a pilot mentoring program. Career mentors from the Taco Bell Corp. system were invited to participate as mentors to Live Más Scholars. Together they engaged in monthly coaching sessions.

91 Total participants
45 Scholars
46 Mentors

I’m so happy to finally join the Live Más Scholar Connect community! It has been such a privilege being a Live Más Scholar and I’m eager to connect with more Scholars nationwide.

-Myles Dement, Scholar
on Scholar Connect | Tulsa, OK

Being a mentor taught me that I still have tons left to learn. It taught me that I should not only look to people who are older for wisdom and guidance but also our youth. Our young adults are so talented, creative, and inspiring!

-Mentor

It helped me recognize the strengths I was good at such as collecting, analyzing, and being action/oriented and how to use all of these things together in order achieve my aspirations for becoming a UX/UI Designer.

-Scholar
The Taco Bell Foundation’s Round Up program supports youth nationwide with scholarships, educational experiences, and community support. Through Round Up, customers and fans of the brand can donate to the Taco Bell Foundation all year long by rounding up their total to the nearest dollar at the front counter, kiosk, drive-thru, and on the web and mobile app. In 2021, the Round Up program raised $15 million for students nationwide. Taco Bell franchise owners play a large role in motivating their restaurant teams to share the Taco Bell Foundation’s mission with customers and encourage them to round up.

Thank you to the below franchise owners whose restaurants helped raise over $5,000 per restaurant in Round Up funds last year or raised a total of $1 million across their restaurants last year.

- Kurt Aarsand
- Apex Restaurants
- Denali Foods
- E & C Taco
- Border Foods
- Four Corners Tacos
- Delectable Management
- Lockwood/Mckinnon
- Lucwork Enterprises
- Lynnrich
- Mahamitra
- Mayer Management
- Plattsburgh Taco
- Seth Sjogren
- David Sparks
- Tacala Companies
- Taco Bucks
- Tacobacci
- Vision Restaurants

Thank you to the Taco Bell customers who rounded up their order total while visiting a Taco Bell restaurant last year. You make the Taco Bell Foundation’s work possible!
OWNERS’ GIVING CIRCLE

Taco Bell Franchise Owners can join the Owners’ Giving Circle by making a gift of $350 per Taco Bell franchise restaurant that they own. Funds support the Taco Bell Foundation’s mission to break down barriers to educate and inspire the next generation of leaders through scholarships, mentorship, community support and experiences. Members are like-minded Taco Bell franchise leaders who believe every young person deserves to pursue their passion and achieve their dreams.

In 2021, Owners’ Giving Circle members contributed nearly $2.3 MILLION to Live Más Scholarships for Taco Bell Team Members.

THANK YOU TO OUR 2021 OWNERS’ GIVING CIRCLE MEMBERS!

- Champion Restaurants
- Chaudry, Mohammad
- CJJ Enterprises
- CLATRA
- Clawson Management TB
- CLC Restaurants
- Columbus Mart
- Crave Concepts
- D. G. Smith Enterprises
- DeClerck Enterprises
- Dee Jay’s GSR
- Delco Foods
- Delectable Management
- Delight TB Indiana
- Denali Foods
- Desert de Oro Food
- Diversified Restaurant Group
- DJ Enterprises of Panama City
- Diverse Concepts
- D J Enterprises
- E & C Taco
- Engen Enterprises
- ES-O-EN Corporation
- Exasis Corporation/Exs Corporation
- EYM Chicken of Wisconsin
- F.W. Englefield IV
- Fast Food Feeders
- Felker Day
- FLEW THE COOP
- Florida Bells
- Feed Chain Nation
- Four Corners Tacos
- Frederick Gallant
- G.T. Enterprise
- Garrison GSR
- GBM 1037
- Gingles Concepts
- Gladden Enterprises
- GPM Investments
- Graja
- Great Lakes Taco
- Grewal Foods
- Hawk’s Food Management Services
- HAZA Bell
- Hefcam
- Helm Ops
- High Desert GSRs
- Hospitality Syracuse
- Intermountain Food Stores
- J & S Food Sales
- J.E.M. Restaurant Group
- J.R.P.
- J.R.S. Restaurant Corporation
- Jalapeno Taco
- Jefferis Foods
- J&G Foods
- JJC Foods
- JTB Development
- KSF Bells
- KC Bell
- Kedis Enterprises
- Keith Sherman Enterprises
- KMAC Enterprises
- Kumar Management Corporation
- Lockwood/McKinnon
- Lost Mesa
- Afzal Lekhandvala
- Lauden Sims Group
- LucWork Enterprises
- Luihn VonEdge Partners
- LynnRich
- MAA DURGA Enterprise
- Mail Treats
- Marble USA
- MAS Restaurant Group
- Mayer Management
- McDonough Taco
- MRF Carnesdale
- Mid Atlantic Taco
- Millennium Tacos
- MMC Enterprises
- Marango TB
- MBV Operating Group
- MRCO
- MTB
- MTLD
- Multiconcept Group
- MultiFast Food
- Nacnud
- Nandini Food Corporation
- Natron Corporation
- North Texas Bells
- Northwest Restaurants
- O INCORPORATED
- O&M TB
- P J Enterprises
- Pacific Bells
- Pacific West General Store
- PAK Mariem Management
- Paradise Foods
- Paris & Patter KB of Plymouth
- Phoenix Cantina of Fort Lauderdale
- Plattsburgh Taco
- Pyramid Service Management
- QSR NY
- Quikserve Concepts
- R&R Atlanta
- R2 Restaurants
- R&D
- Rayan RE National Corporation
- RB Food Investors Limited
- Savannah Service & Food (YUM)
- SERJ Taco California
- SHAAHWAT
- ShaEl Corporation
- Silver Cricket Tacos
- SOMA Enterprises
- Source Foods
- Southeast Restaurant Group
- Southern Multifoods
- Southpaw
- Summerwood Corporation
- Summit Franchise Management
- Sun Culinary
- T & D Foods
- T & K
- T.T. Management Company
- Taco Alhina
- Taco Bell Corporate
- Taco Bucks
- Taco Colorado Corporation
- Taco Jim
- Taco Management Solutions
- Tacospeed
- Tamba
- TBC
- Texas Tacos
- TME Enterprises
- Truckstop Distributors
- TYMATT
- United White Plains
- URAK
- V2
- VB Preferred GSR
- Vision Restaurants
- W & M Restaurants
- Weber Coastal Bells
- West Quality Food Service
- Wilder Management
- Yum & Chill
- Zabka Food Corporation

1601 Jamaica
58A Fulton Taco Bell
A. Cavegn
Alvarado Restaurant Nation
Ampex Brands West Texas
Angeline Restaurant
Anref
Apex Restaurants
Argonaut Food Partners Nuevo
Atlantic Restaurants
B & G Food Enterprises
BDE Florida
Bee Mac Corporation
Bell American
Bell of Mountain View
Bertanzetti
BFS Concepts
Big Rapids Taco Bell
Border Foods
Bufo Taco
Burton Enterprises
C & M, Smith Restaurants
Cantina Hospitality
Carolina Taco
Central Florida KFC
Central Iowa KFC
Champion Restaurants
Chaudry, Mohammad
CJJ Enterprises
CLATRA
Clawson Management TB
CLC Restaurants
Columbus Mart
Crave Concepts
D. G. Smith Enterprises
DeClerck Enterprises
Dee Jay’s GSR
Delco Foods
Delectable Management
Delight TB Indiana
Denali Foods
Desert de Oro Food
Diversified Restaurant Group
DJ Enterprises of Panama City
Diverse Concepts
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E & C Taco
Engen Enterprises
ES-O-EN Corporation
Exasis Corporation/Exs Corporation
EYM Chicken of Wisconsin
F.W. Englefield IV
Fast Food Feeders
Felker Day
FLEW THE COOP
Florida Bells
Feed Chain Nation
Four Corners Tacos
Frederick Gallant
G.T. Enterprise
Garrison GSR
GBM 1037
Gingles Concepts
Gladden Enterprises
GPM Investments
Graja
Great Lakes Taco
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Hawk’s Food Management Services
HAZA Bell
Hefcam
Helm Ops
High Desert GSRs
Hospitality Syracuse
Intermountain Food Stores
J & S Food Sales
J.E.M. Restaurant Group
J.R.P.
J.R.S. Restaurant Corporation
Jalapeno Taco
Jefferis Foods
J&G Foods
JJC Foods
JTB Development
KSF Bells
KC Bell
Kedis Enterprises
Keith Sherman Enterprises
KMAC Enterprises
Kumar Management Corporation
Lockwood/McKinnon
Lost Mesa
Afzal Lekhandvala
Lauden Sims Group
LucWork Enterprises
Luihn VonEdge Partners
LynnRich
MAA DURGA Enterprise
Mail Treats
Marble USA
MAS Restaurant Group
Mayer Management
McDonough Taco
MRF Carnesdale
Mid Atlantic Taco
Millennium Tacos
MMC Enterprises
Marango TB
MBV Operating Group
MRCO
MTB
MTLD
Multiconcept Group
MultiFast Food
Nacnud
Nandini Food Corporation
Natron Corporation
North Texas Bells
Northwest Restaurants
O INCORPORATED
O&M TB
P J Enterprises
Pacific Bells
Pacific West General Store
PAK Mariem Management
Paradise Foods
Paris & Patter KB of Plymouth
Phoenix Cantina of Fort Lauderdale
Plattsburgh Taco
Pyramid Service Management
QSR NY
Quikserve Concepts
R&R Atlanta
R2 Restaurants
R&D
Rayan RE National Corporation
RB Food Investors Limited
Savannah Service & Food (YUM)
SERJ Taco California
SHAAHWAT
ShaEl Corporation
Silver Cricket Tacos
SOMA Enterprises
Source Foods
Southeast Restaurant Group
Southern Multifoods
Southpaw
Summerwood Corporation
Summit Franchise Management
Sun Culinary
T & D Foods
T & K
T.T. Management Company
Taco Alhina
Taco Bell Corporate
Taco Bucks
Taco Colorado Corporation
Taco Jim
Taco Management Solutions
Tacospeed
Tamba
TBC
Texas Tacos
TME Enterprises
Truckstop Distributors
TYMATT
United White Plains
URAK
V2
VB Preferred GSR
Vision Restaurants
W & M Restaurants
Weber Coastal Bells
West Quality Food Service
Wilder Management
Yum & Chill
Zabka Food Corporation
Taco Bell Franchise Owners joined us virtually to hear from current Taco Bell Team Members who are pursuing their educational passions with the support of our Live Más Scholarship program. Attendees pledged more than $500,000 to provide Live Más Scholarships to Taco Bell Team Members to educate and inspire the next generation of leaders!

FRANMAC Convention featured a silent and live auction, culinary delights, and special performances by our own Live Más Scholars! More importantly, it was an opportunity for Taco Bell Franchise Owners and vendors to share their passion for breaking down barriers to education and investing in the future of their workforce. Representatives from across the Taco Bell system gathered at The Broadmoor in Colorado Springs for this annual event and raised $1.7 million to fund Live Más Scholarships for Taco Bell Team Members.
In 2021, our event supporters contributed nearly $2.3 million to support more scholarships for Taco Bell Team Members who will join the Live Más Scholarship community and gain access to educational funding, professional connections, and a nationwide network. 

Taco Bell Corp. employees proudly support the Taco Bell Foundation year-round through personal giving, volunteering, and by hosting fundraising events like an annual Art Show and a Garage/Sample Sale. In 2021, Taco Bell Corp. employees raised nearly $15,000 through events such as these. 

Taco Bell Corp. employees always find innovative ways to raise funds to support the Taco Bell Foundation. This year, Taco Bell’s Digital Omnichannel Product Experience Team and Workplace Experience Team collaborated to host a Garage/Sample Sale to support the Taco Bell Foundation’s Live Más Scholarship program. The event featured items for sale, including Taco Bell clothing and swag, furniture, TVs, and office decor.

In partnership with Taco Bell Design and Taco Bell Foundation, Art Show offers a chance for Taco Bell Corp. employees to showcase their artistic talents by submitting art that will be auctioned off to raise money to fuel Live Más Scholarships for students nationwide who are pursuing their educational dreams. Guests enjoyed music, refreshments, and had an opportunity to learn more about the Taco Bell Foundation and Taco Bell’s employee resource groups while they bid on art.

Thank you to our 2021 event supporters! In 2021, our event supporters contributed nearly $2.3 million to support more scholarships for Taco Bell Team Members who will join the Live Más Scholarship community and gain access to educational funding, professional connections, and a nationwide network.

Garage/Sample Sale 
December 13, 2021

Homecoming x Art Show
November 11, 2021
BOARD MEMBERS 2021

- Neil Borkan
  - Chairman
- Mark King
  - Vice Chairman
- James Coscone
  - Treasurer
- Leigh Anne Tuohy
  - Secretary
- Mark Peterson
  - Director Emeritus
- Craig Langel
  - Director Emeritus
- Dave & Kathleen Grieve
  - Board Member
- Imaan Ferdowsi
  - Board Member
- Todd Bisbocci
  - Board Member
- Rob Alvarado
  - Board Member
- Mark King
  - Board Member
- Marjorie Perlman
  - Board Member
- Steve Plank
  - Board Member
- Amanda Horowitz
  - Assistant Treasurer
- Amber McMurray
  - Assistant Secretary

AFFILIATION

- Chairman
- Vice Chairman
- Treasurer
- Secretary
- Director Emeritus
- Director Emeritus
- Board Member
- Board Member
- Board Member
- Board Member
- Board Member
- Board Member
- Assistant Treasurer
- Assistant Secretary

FINANCE COMMITTEE 2021

- James Cascone
  - Board Member
- Todd Bisbocci
  - Board Member
- Jennifer Bradbury
  - Executive Director
- Amanda Horowitz
  - Staff Leader
- Cari Anderson
  - Staff Support

MARKETING COMMITTEE 2021

- Marjorie Perlman
  - Board Member
- David & Kathleen Grieve
  - Board Member
- Rob Poetsch
  - Taco Bell Corp. Partner
- Jennifer Bradbury
  - Executive Director
- Amber McMurray
  - Staff Leader

DEVELOPMENT COMMITTEE 2021

- Steve Plank
  - Board Member
- Rob Alvarado
  - Board Member
- Jessie Graham
  - Taco Bell System Partner
- Mollie Sommer
  - Taco Bell System Partner
- Jennifer Bradbury
  - Executive Director
- Morgan Tabor
  - Staff Leader

PROGRAMS & GRANTS COMMITTEE 2021

- Imaan Ferdowsi
  - Board Member
- Leigh Anne Tuohy
  - Board Member
- Jennifer Bradbury
  - Executive Director
- Marchela Iahdjian
  - Staff Leader

TACO BELL FOUNDATION, INC. STATEMENT OF ACTIVITIES

DECEMBER 31, 2019

2020

Revenue and support
- Back to school fundraiser: $12,042,672, $3,863,038
- Round up fundraiser: $7,188,539, $10,085,996
- Contributions: $3,308,311, $4,498,255
- Special events: $243,063, $227,565
- Other: $86,634, $552,517
- Canister collections: $296, $593,799
- Graduation season fundraiser: - $3,855,484

Total revenue and support: $22,869,515 $23,676,654

Expenses
- Program services: $13,845,583 $13,006,523
- Fundraising: $800,141 $1,168,660
- General and administrative: $463,677 $1,460,837

Total expenses: $15,110,401 $15,635,020

Change in net assets: $7,760,114 $8,040,634

Net assets without donor restrictions, beginning of year: $20,222,148 $20,222,148

Net assets without donor restrictions, end of year: $27,982,262 $27,982,262

Go to the Taco Bell Foundation Charity Navigator profile for additional details.

Per https://www.charitynavigator.org/, “Charity Navigator is the world’s largest and most trusted nonprofit evaluator.” 501(c)(3) entities are rated out of 4 stars based on financial health and accountability/transparency.

TACO BELL FOUNDATION, INC. CHARITY NAVIGATOR

TBF Ratings:

- Financial: 93.24
- Accountability & Transparency: 92
- Leadership & Adaptability: 100
- Impact & Results: NOT SCORED

Go to the Taco Bell Foundation Charity Navigator profile for additional details.

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