

## **[NONPROFIT NAME] INVITES LOCAL YOUTH TO APPLY FOR THE TACO BELL FOUNDATION'S LIVE MÁS SCHOLARSHIP**

*The Taco Bell Foundation is awarding an estimated \$14.5 million in scholarships to help young people nationwide pursue their passions.*

**[CITY, State Abbrev.], (October 14, 2025)** – **[Nonprofit Name]** is excited to share that the Taco Bell Foundation has officially opened applications for the 2025 Live Más Scholarship. This year, the Taco Bell Foundation will award an estimated \$14.5 million to support young people aged 16-26, including Taco Bell fans and Team Members, in pursuing their passion through education

For more than 30 years, the Taco Bell Foundation has been providing Community Grants to local nonprofit partners like **[Nonprofit Name]** to ensure young people in the local community have access to the resources and opportunities they need to thrive. As a partner, **[Nonprofit Name]** is proud to help spread the word about the Live Más Scholarship so more young people in our community can take advantage of this life-changing opportunity.

*[Insert a quote from your organization's leader about how the Live Más Scholarship benefits the young people you serve and why it's important for your community.]*

Applicants can share their passions through either a two-minute video or a written response – no GPAs, test scores, or résumés required. The application celebrates creativity and authenticity, giving every student a chance to be heard. The Live Más Scholarship also recognizes that not every path looks the same, supporting students whether they're headed to trade school, pursuing entrepreneurial ventures, leading community projects, or following other nontraditional journeys.

Since its launch in 2015, the Live Más Scholarship has awarded more than \$64 million to over 3,000 Taco Bell customers and Team Members nationwide. A defining feature of the scholarship is that it's designed to grow with students. Recipients are eligible to renew up to three times, and nearly \$35 million in renewal scholarships have been awarded over the past decade, helping students progress through their education and into careers they love.

*[Insert a quote from a young person your nonprofit supports who has received the Live Más Scholarship. For example, they could share how the scholarship impacted their life or why others should apply.]*

The 2025 application period is now open and will close on January 6, 2026. Recipients will be announced in April 2026, with awards of \$5,000, \$10,000 or \$25,000 per student. For more information on the Live Más Scholarship, including eligibility requirements and frequently asked questions, or to apply, visit [www.tacobellfoundation.org](http://www.tacobellfoundation.org).

### **About Taco Bell Foundation**

Taco Bell Foundation, Inc. is a 501(c)(3) public charity that empowers the next generation to pursue their passions by breaking down barriers to education and providing resources to help young people chase their boldest ambitions. Since 1992, the Taco Bell Foundation has reached nearly 12 million young people across the country and has awarded more than \$231 million in grants and scholarships, focused on education and career readiness. For more information about the Taco Bell Foundation, visit [www.tacobellfoundation.org](http://www.tacobellfoundation.org).

About **[Add Nonprofit Name]**

*To add in a paragraph summary of your nonprofit*

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