



2023 IMPACT REPORT

The Taco Bell Foundation made history by awarding over \$10,000,000 in Live Más Scholarships to Taco Bell customers and Team Members—the largest amount ever distributed. This year, nearly 1,000 students aged 16 to 26 received scholarships ranging from \$5,000 to \$25,000, igniting powerful change in their communities and beyond. Scholarships can be renewed up to three times, supporting recipients through a full college experience. Scholarships to customers are made possible through Round Up, while donations from Taco Bell franchisees fund scholarships for restaurant Team Members.



**Total
Applications
Received**

13,874

**Total
Scholarships
Awarded**

**980
\$10,147,500**

**Type of
Schooling**

**4 year
Universities**

90%

**2 year Community Colleges
and Vocational Schools**

10%

Top Passions

1. Medicine
2. Creative Arts
3. Education
4. Business/Entrepreneurship
5. Social Justice



**Team Member
Applications Received**

1,462

**Team Member
Scholarships Awarded**

**250
\$2,530,000**

Live Más Scholarships for Taco Bell Team Members are made possible by generous Owners' Giving Circle members and proceeds from Taco Bell Foundation fundraising events.

The Taco Bell Foundation's investment in Live Más Scholars goes beyond financial support. We welcome scholars into a community full of networking opportunities and professional development resources, including:

- **Live Más Mentoring**
- **Summer of Connection Conference**
- **Scholar Connect Online Networking Platform**
- **Monthly Career Development Workshops**

Taco Bell Foundation is a 501(c)(3) public charity that breaks down barriers to educate and inspire the next generation of leaders. For more information, visit www.TacoBellFoundation.org