

Live Mas Scholarship 25-26 – Application Toolkit

For Owners

EMAIL TO TEAM MEMBERS

Please send this to restaurant leadership and employees. Be sure to customize the items in red based on your franchise and city information before distributing.

Subject Line: Apply Now: Receive Up to \$25K to Pursue Your Passion

Body:

The 2025 – 2026 Live Más Scholarship is now open and ready to fuel your boldest career ambitions and educational goals with up to \$25,000 to help get you there.

The Taco Bell Foundation will award an estimated \$14.5 million to Taco Bell Fans and Team Members across the nation that know what it means to Live Más. Unlike most college scholarships, the application for the Live Más Scholarship is fast, easy and celebrates your passion and what drives YOU!

[APPLY NOW](#)

Application Deadline: Tuesday, January 6 at 5:00pm PST

New this year – for the first time students can apply with a 2-min video OR a written response. So whether you are at your best on camera or on your keyboard, you choose how to tell your story.

Need some inspiration? Check out [this video](#) to hear what the Live Más Scholarship can do for you.

Now is your time to tell your story – you never know where it might take you!

[Insert your name & contact information here]

For more information on the Live Más Scholarship, visit www.tacobellfoundation.org.

The 2025 application period closes January 6, 2026.



Please include the following in any employee newsletters. Be sure to customize the items in red based on your franchise and city information before distributing.

Taco Bell Foundation's Live Más Scholarship Application is now open! Apply for a chance to receive up to \$25,000 to pursue your passion and chase your biggest career dreams. Financial support is just the beginning! You'll join a community of more than 3,000 passionate young people and gain access to lifelong connections, career building resources and opportunities that have a lasting impact on your future. Apply now through January 6, 2026 at TacoBellFoundation.org.