



Live Mas Scholarship 25-26 – Application Toolkit

For Taco Bell Foundation Nonprofit Partners

EMAIL TO STUDENTS

Please send this email to any parents or students, ages 16-26, participating in your programs that meet the minimum [eligibility requirements](#).

Subject Line: Apply Now: Students Can Receive Up to \$25K to Pursue Their Passion

Body:

The Taco Bell Foundation's 2025 – 2026 Live Más Scholarship is now open and ready to support students' boldest career ambitions and educational goals with up to \$25,000 in funding.

They'll be awarding an estimated \$14.5 million in scholarships to Taco Bell Fans and Team Member across the nation that know what it means to Live Más. Unlike most college scholarships, the application process for the Live Más Scholarship is fast, easy and celebrates passion!

[APPLY NOW](#)

Application Deadline: Tuesday, January 6 at 5:00pm PST

New this year – for the first time students can apply with a 2-min video OR a written response.

Need some inspiration? Check out this [video](#) to hear what the Live Más Scholarship can do for you.

Good luck with your applications!

Thank you,

[Insert your name & contact information here]

For more information on the Live Más Scholarship, including eligibility requirements and frequently asked questions, or to apply, visit www.tacobellfoundation.org. The 2025 application period closes January 6, 2026.



COPY FOR NEWSLETTERS

Please include the following in any newsletters.

Taco Bell Foundation's Live Más Scholarship is now open! Apply for a chance to receive up to \$25,000 to pursue your passion and chase your biggest career dreams. Financial support is just the beginning – join a community of more than 3,000 passionate young people, and gain access to lifelong connections, career building resources and opportunities that have a lasting impact on your future. Apply now through January 6, 2026 at TacoBellFoundation.org.