

What is the Live Más Scholarship for Restaurant Employees?

This one-of-a-kind scholarship is for the next generation of innovators, creators and dreamers – young adults who have passions and aspirations that do not fall into the “academic” or “athletic” qualifying categories of traditional scholarships.

In 2018, the Taco Bell Foundation will award \$500,000 in scholarships for post-high school education to 50 young adults (ages 16-24) employed in Taco Bell corporate, franchise or licensed restaurants. Scholarships range from \$5,000-\$25,000 and will be awarded to young people who can clearly explain their life’s passion and how the Live Más Scholarship will help them reach their dreams through a 2-minute video. New in 2018, previous recipients of a Live Más Scholarship are eligible to apply. This program is funded by franchise participation in the Owner’s Giving Program.

Who are the “Innovators, Creators and Dreamers” in Taco Bell restaurants?

The innovators, creators, and dreamers in Taco Bell restaurants have many passions. Some aspire to be teachers, nurses, and social workers, others want to be business owners or artists. Their passions, backgrounds, and long-term goals are diverse, but they are unified by their heart for helping others. Whether it’s serving Taco Bell customers, or volunteering to help their local community, they live to serve those around them. They believe the next step in pursuing their dream is to continue their education, but the cost of schooling may be an obstacle. Through the Live Más Scholarship program, we’re breaking down this barrier to help the passionate, determined youth working at Taco Bell restaurants achieve their educational dreams.

Recipients in our 2017 program came from 26 states across the nation. They all had unique goals and interests, but the top passions across the 55 recipients were: science/medicine, education, fine art, business, performing arts, political science, engineering, and communications. They work in both company and franchise restaurants; in fact, more than 90% of our recipients were employees of a Taco Bell franchisee. Most recipients applied with the encouragement of restaurant leadership.

How does it work?

- Applications open at **12:00pm PST on January 15, 2018** and are due by **11:59pm PST on March 18, 2018**
- All applicants must be an employee of Taco Bell of America, LLC, Taco Bell Corp. or any of its franchisees or licensees, with a minimum of six months of continuous employment with such entity, working in a restaurant position, ages 16-24 and a legal resident of the 50 United States or the District of Columbia. All videos must be submitted to www.livemassscholarship.com/employee.
- Awards must be used at an accredited post-high school/post-secondary educational programs (including accredited two- and four-year college, universities, vocational-technical, and trade schools) for tuition, required fees, books and course specific supplies.
- All applicants must create a 2-minute video that tells the story of their life’s passion and why they should be considered for a Live Más Scholarship.
- Previous recipients of a Live Más Scholarship for Restaurant Employees may apply if they meet additional criteria, including: current enrollment in a post-high school educational program and in good academic standing, have used 75% or more of previously awarded funds *and* explain in their 2-minute submission video how they have furthered the pursuit of their passion since first winning a Live Más Scholarship.
- For complete details, visit www.livemassscholarship.com/employee.

Why this matters?

At Taco Bell, our purpose is to feed people’s lives with Más—and that begins with our team members. Whether they start with us or stay with us, we’re opening doors for our people to champion their potential and pushing them to be more and do more. With programs that support every level of education and tuition assistance efforts, our custom education programs address the diverse needs of our employees. For more information, visit www.tacobell.com/education.