



# GOLF CLASSIC

THURSDAY, MAY 21

PALM COURSE at JW MARRIOTT DESERT SPRINGS RESORT & SPA  
PALM DESERT, CA

HOSTED BY:

ROB ALVARADO | NEIL BORKAN | TOM COOK | TAYLOR MONTGOMERY



## JOIN US FOR THE ANNUAL GOLF CLASSIC & NEW MINI GOLF TOURNAMENT!

All fun, all impact, fueling the next generation to Live Más.

Spend the day on the greens with Taco Bell Leadership, Franchise Partners, and Vendor and Supplier Partners.

Want in on the action without hitting the course? Our new Mini-Golf Tournament is the perfect way to play.

### SPONSORSHIPS PACKAGES

*Packages available now*

Merch & Signage Logo Inclusion  
Deadline: March 26, 2026

Participant & Spectator Tickets  
(Limited Availability)  
Deadline: May 14, 2026

### SECURE YOUR PACKAGE

### THURSDAY, MAY 21

*Immediately following Owners Forum*

- 12:00 PM - TEE-OFF HAPPY HOUR
- 1:00 PM - GOLF SHOTGUN START
- 4:00 PM - MINI GOLF TOURNAMENT
- 6:30 PM - CHAMPIONSHIP FIESTA

THANK YOU TO OUR FIESTA SPONSOR



QUESTIONS?  
Contact us at [tbfevents@tacobell.com](mailto:tbfevents@tacobell.com)

The Taco Bell Foundation is a 501(c)(3) public charity. For more information visit [www.tacobellfoundation.org](http://www.tacobellfoundation.org).