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## 2025 Community Grants - Social Media Guide for Owners & ARLs

## 1. Social Media Handles

- <u>Facebook</u>: @TacoBell Foundation (space intended)
- <u>Twitter</u>: @TacoBell Foundation (space intended)
- <u>TikTok</u>: @TacoBell Foundation (space intended)
- <u>LinkedIn</u>: @TacoBell Foundation (space intended)
- LinkedIn: @TacoBellFoundation

2. Taco Bell Foundation website: www.tacobellfoundation.org

## 3. Suggested Hashtags

#tacobellfoundation
#communitygrants
#nextgeneration
#youtheducation
#careerready

#highereducation
#financialliteracy
#chasedreams
#academicsuccess
#mentorship

## 4. Inspiration Posts

- Thanks to the generosity of our [tag: Taco Bell] fans and vendors, the [tag: Taco Bell Foundation] is awarding \$28 million to support youth-serving charities in local communities across the country, including [Organization name]! Thank you for Rounding Up.
- [Franchise name] is thrilled to support [Organization name] with a \$[grant amount] Community Grant from the [tag: Taco Bell Foundation], to help youth in our local community pursue their passions and achieve their educational dreams.
- This year, the [tag: Taco Bell Foundation] is awarding \$28 million to support nearly 500 youth-serving nonprofit organizations across the country! The [tag: Taco Bell Foundation] helps the next generation explore their career passions through scholarships, experiences, and community support. Congratulations to [Organization name], who is receiving \$[grant amount] to support their programs.
- Thanks to you, our generous [tag: Taco Bell] fans who participated in Round Up at check out, [tag: Taco Bell Foundation] will be awarding a [\$XXX] Community Grant to [Organization name], right here in [City].