

#### **KEY MESSAGES FOR SOCIAL MEDIA**

### 1. Taco Bell Social Media Handles

- Facebook: @TacoBell Foundation (space intended)
- <u>Twitter</u>: @TacoBell Foundation (space intended)
- <u>LinkedIn</u>: @TacoBell Foundation (space intended)
- Instagram: @TacoBell Foundation (space intended)

#### 2. Taco Bell Foundation Website

www.tacobellfoundation.org

# 3. Suggested Hashtags:

#tacobell foundation
#youtheducation
#breakingbarriers
#studentsuccess
#pursueyourpassion
#careerready
#workreadiness
#highereducation
#financialliteracy
#achievedreams

## **Key Messages:**

- Thank you, @TacoBell Foundation, for your support in preparing our students for higher education and beyond!
- We're thankful for the @TacoBell Foundation's support of our program [program name, e.g. Career Launch] to provide youth with the skills, knowledge, and self-awareness they need to build a viable career.
- [*Program slogan, e.g. Great futures start here.*] Thank you, @TacoBell Foundation, for helping make a difference in students' lives in education and beyond.
- We're proud to partner with the @TacoBell Foundation to ensure the next generation has the tools needed to [succeed in higher education and beyond/ achieve academic success/ achieve success in their careers.]
- Thank you to all the @TacoBell volunteers who took time out of their day to help students dream big and reach their potential.
- Thank you, @TacoBell Foundation, for helping us provide career exploration experiences to our students.
- Thank you to the @TacoBell Foundation for supporting [Organization name's] mission to [organization mission].