

## SCRIPTS

**Date:** 12/5/17

**Client:** Taco Bell

**Project:** Live Más Scholarship – Live Reads 1/17/18-3/17/18

### Option 1

Attention, young people graduating high school – the deadline is almost here to apply to the Live Más Scholarship from the Taco Bell Foundation. They're giving away up to three million dollars in funding for post-high school education to young people passionate about pursuing their unique dreams. Those who might not qualify for the usual academic or athletic scholarships. All you have to do is create a 2-minute video explaining your life's passions and goals. Visit Live Más Scholarship dot com now before the March 18<sup>th</sup> deadline!

### Option 2

Calling all young dreamers, creators and innovators – the Taco Bell Foundation has created the Live Más Scholarship to help fund your post-high school education. Whether you're passionate about dance or welding, cooking or filmmaking, Taco Bell wants to help you follow your dreams! It's not about grades, test scores, or athletic ability – you just have to upload a 2-minute video describing your life's passion and goals after graduation. Check out LiveMasScholarship.com now, the application deadline is March 18<sup>th</sup> – they're giving away three million dollars in funding, so get going!